

Change in Nepa's Group Management team

Nepa AB (publ) today announces that CTO Jakob Kofoed has decided to leave Nepa to pursue new challenges.

During his time at Nepa, Jakob has been part of the group management team as CTO, where he played an important role in structuring the company's tech organization and leading the launch of the new brand tracking platform. Having contributed to Nepa's technical development, Jakob has now decided to pursue new challenges.

My time at Nepa has been both rewarding and developing, and I am grateful for all the experiences and connections I have been part of during my time at the company. I have now chosen to move on to new challenges that align with my continued professional development," says Jakob Kofoed.

"I would like to thank Jakob for his commitment and valuable contributions to the company during his time at Nepa. He leaves the tech organization well-positioned for the next phase, with the launch of the new platform proceeding according to plan. I wish him the best of luck in his future endeavors," says Anders Dahl, CEO.

The process of finding a successor has been initiated, and Jakob will remain as CTO during his notice period, with his last day of employment on May 29, to ensure a smooth handover.

For more information, please contact:

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About Nepa

Nepa, a leader in Brand Experience and Marketing Optimization, helps some of the world's most reputable brands drive growth through data. This is achieved by combining first-class research, cutting-edge technology, deep expertise, and innovative solutions. Headquartered in Stockholm, Sweden, with offices in Norway, Finland, Denmark, UK, USA and India, the company is listed on the Nasdaq First North Growth Market and has been publicly traded since 2016.

Redeye Nordic Growth AB is Nepa's Certified Adviser. Full contact details are available at nepa.com/investor-relations.

Attachments

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