## Goobit Launches Educational Series on MiCA and AML in Relation to Bitcoin and Crypto-Assets

Goobit Group AB (publ), parent company of Sweden's first bitcoin broker BTCX, is launching a new seminar series targeted towards banks and financial institutions. The initiative aims to prepare the industry for the EU regulation MiCA (Markets in Crypto-Assets) and to strengthen understanding of Anti-Money Laundering related issues connected to Bitcoin and crypto-assets.

The first seminar was recently held in collaboration with a Nordic bank and brought together participants from business development, compliance, and legal departments. The session focused on money laundering, fraud, and how banks can act proactively and with risk awareness when engaging with companies in the crypto industry.

"We are seeing a growing need among banks to understand how to work with crypto-asset service providers (CASPs) in a secure and compliant manner. Our goal is to provide concrete tools, checklists, and policy recommendations - spanning onboarding, risk analysis, and collaboration," says Christian Ander, founder of BTCX.

The seminars are designed to bridge the knowledge gap between traditional banking and the new regulatory landscape for digital assets. Goobit's educational package includes topics such as:

- Risk assessment and controls when working with CASPs
- Key considerations in the onboarding process
- How MiCA will impact banks
- Differences between Bitcoin and other crypto-assets

"We want to enable banks to make informed decisions - not based on fear, but on facts, regulation, and actual risk. This benefits not only our clients, but the entire Swedish financial ecosystem," concludes Christian Ander.

## For further information, please contact:

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## About Goobit Group | BTCX

Goobit Group AB (publ) operates in the financial sector. The company launched the world's longest running Bitcoin exchange BTCX in 2012. Goobit is Sweden's leading Bitcoin company in financial services and education. The company offers exchange services of fiat currencies to Bitcoin and has so far exchanged over 2.0 billion SEK. The company's most well-known brands are BTCX Express and Standard Bitcoin Exchange (BTCX). In addition to exchange services, the company also offers services in anti-money laundering (AML Desk) and compliance for crypto assets. Goobit Group AB (publ) was registered in 2013 and is a group with operations in the wholly-



owned subsidiaries Goobit AB, Goobit Blocktech AB, and Goobit Exchange AB. Goobit AB targets private individuals, corporate customers, and financial institutions. The group has its headquarters in Gamla Stan, Stockholm, Sweden.

For more information, see Goobit's website www.goobit.se

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## Attachments

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