NOT FOR PUBLICATION, DISTRIBUTION OR RELEASE, DIRECTLY OR INDIRECTLY, IN OR INTO THE UNITED STATES OF AMERICA, CANADA, JAPAN OR AUSTRALIA OR ANY OTHER JURISDICTION WHERE SUCH PUBLICATION, DISTRIBUTION OR RELEASE WOULD BE UNLAWFUL OR REQUIRE REGISTRATION OR ANY OTHER MEASURES.

Stabilisation notice and end of the stabilisation period

Skandinaviska Enskilda Banken AB ("SEB") has, in its capacity as stabilisation manager (the "Stabilisation Manager"), notified Prisjakt AB (publ) ("Prisjakt" or the "Company") that stabilisation measures have been undertaken in Prisjakt's ordinary shares traded on Nasdaq First North Premier Growth Market. The stabilisation period has now ended, and the over-allotment option will not be exercised.

As announced in connection with the Company's offering and the admission to trading of the Company's ordinary shares on Nasdaq First North Premier Growth Market (the "**Offering**"), SEB has acted as stabilisation manager and has been able to carry out transactions aimed at supporting the market price of the ordinary shares at levels above those which might otherwise prevail in the open market. Such stabilisation transactions could be carried out on Nasdaq First North Premier Growth Market, in the over-the-counter market or otherwise, at any time during the period that started on the date of commencement of trading in the ordinary shares on Nasdaq First North Premier Growth Market (23 October 2026) and 30 calendar days thereafter (22 November 2026).

The Stabilisation Manager has not been required to undertake any stabilisation and there was no assurance that stabilisation would be undertaken. In no event have transactions been carried out at levels above the price per ordinary share in the Offering.

In connection with the Offering, eEquity Growth V AB and certain other selling shareholders granted SEB and ABG Sundal Collier AB, in their capacity as Joint Global Coordinators, an over-allotment option, which could be exercised in whole or in part during 30 calendar days from the first day of trading in the ordinary shares on Nasdaq First North Premier Growth Market, to sell up to 993,862 additional existing ordinary shares, corresponding to a maximum of 15 per cent of the number of ordinary shares in the Offering (excluding the over-allotment option), at a price corresponding to the price in the Offering (SEK 31 per ordinary share) (the "Over-allotment Option").

The Joint Global Coordinators hereby announce that the Over-allotment Option has not been exercised. Accordingly, the 993,862 ordinary shares that the Joint Global Coordinators borrowed from the selling shareholders to cover over-allotment in connection with the Offering will be returned.

SEB has, in its capacity as Stabilisation Manager, notified the Company that stabilisation measures have been undertaken in accordance with article 5(4) of the Market Abuse Regulation (EU) 596/2014 and Commission Delegated Regulation (EU) 2016/1052. Set out below follows information on the stabilisation measures undertaken since the press release dated 11 November 2026, as well as a summary of all stabilisation measures undertaken during the stabilisation period.

The contact person at SEB is Emil Andreasson (tel: +46 (8) 5062 46 25).

Stabilisation information	
Issuer:	Prisjakt AB (publ)
Relevant securities and related instruments:	Ordinary shares (SE0030361564)
Offering Size:	7,619,610 ordinary shares (including overallotment option)
Over-allotment Option:	993,862 ordinary shares (not exercised)
Offer Price:	SEK 31 per ordinary share
Market:	Nasdaq First North Premier Growth Market
Ticker:	PJ
Stabilisation Manager:	Skandinaviska Enskilda Banken AB (publ)

Stabilisation transactions 12 November 2026 - 20 November 2026						
Date	Number of shares	Price (highest)	Price (lowest)	Price (volume weighted average)	Currency	Trading venue
2026-11-12	9,237	27.9000	27.8500	27.8666	SEK	Nasdaq First North Premier Growth Market
2026-11-13	892	27.0000	27.0000	27.0000	SEK	Nasdaq First North Premier Growth Market
2026-11-16	17,115	27.0000	25.8500	26.1853	SEK	Nasdaq First North Premier Growth Market
2026-11-17	25,000	28.0000	27.0000	27.7116	SEK	Nasdaq First North Premier Growth Market
2026-11-18	20,000	28.0000	27.3000	27.8544	SEK	Nasdaq First North Premier Growth Market
2026-11-19	23,208	28.5500	27.5000	28.2080	SEK	Nasdaq First North Premier Growth Market
Total	**95,452**					

Summary of all stabilisation transactions during the stabilisation period (23 October 2026 - 22 November 2026)						
Date	Number of shares	Price (highest)	Price (lowest)	Price (volume weighted average)	Currency	Trading venue
2026-10-23	636,334	31.0000	29.7500	30.8343	SEK	Nasdaq First North Premier Growth Market
2026-10-26	110,409	29.5000	28.4350	29.1642	SEK	Nasdaq First North Premier Growth Market
2026-10-27	39,154	28.4000	27.4000	27.9791	SEK	Nasdaq First North Premier Growth Market
2026-10-28	27,500	29.1500	27.5000	28.7000	SEK	Nasdaq First North Premier Growth Market
2026-10-29	2,147	29.6000	28.6500	29.2251	SEK	Nasdaq First North Premier Growth Market
2026-10-30	7,328	30.5500	29.7000	30.2727	SEK	Nasdaq First North Premier Growth Market
2026-11-02	11,000	30.6000	30.1000	30.5564	SEK	Nasdaq First North Premier Growth Market

2026-11-03	10,000	29.6500	29.1500	29.3387	SEK	Nasdaq First North Premier Growth Market
2026-11-04	10,000	29.9000	29.3500	29.4167	SEK	Nasdaq First North Premier Growth Market
2026-11-05	10,000	29.0500	28.9000	28.9462	SEK	Nasdaq First North Premier Growth Market
2026-11-06	10,000	29.0000	28.4500	28.8760	SEK	Nasdaq First North Premier Growth Market
2026-11-09	5,271	28.7500	28.6000	28.6065	SEK	Nasdaq First North Premier Growth Market
2026-11-10	11,767	28.2000	27.9000	28.1638	SEK	Nasdaq First North Premier Growth Market
2026-11-11	7,500	28.5000	28.5000	28.5000	SEK	Nasdaq First North Premier Growth Market
2026-11-12	9,237	27.9000	27.8500	27.8666	SEK	Nasdaq First North Premier Growth Market
2026-11-13	892	27.0000	27.0000	27.0000	SEK	Nasdaq First North Premier Growth Market
2026-11-16	17,115	27.0000	25.8500	26.1853	SEK	Nasdaq First North Premier Growth Market
2026-11-17	25,000	28.0000	27.0000	27.7116	SEK	Nasdaq First North Premier Growth Market
2026-11-18	20,000	28.0000	27.3000	27.8544	SEK	Nasdaq First North Premier Growth Market
2026-11-19	23,208	28.5500	27.5000	28.2080	SEK	Nasdaq First North Premier Growth Market
Total	**993,862**					

For further information, please contact:

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The information was submitted for publication, through the agency of the contact person set out above, at 08:30 CET on 23 November 2026.

The Company's certified adviser FNCA Sweden AB can be reached via email: info@fnca.se.

IMPORTANT INFORMATION

This announcement is not an offer to sell or a solicitation of any offer to buy any securities issued by Prisjakt AB (publ) (the "**Company**" or "**Prisjakt**") in any jurisdiction. The offer of securities in Prisjakt was only made on the basis of the prospectus that has been approved by the Swedish Financial Supervisory Authority and published by the Company in accordance with Regulation (EU) 2017/1129 of the European Parliament and of the Council of 14 June 2017 (the "**Prospectus Regulation**"). This announcement is not a prospectus for the purposes of the Prospectus Regulation and investors should not invest in any securities referred to in this announcement on the basis of the information contained in the press release.

Prisjakt has published a prospectus pursuant to the Prospectus Regulation for the offer of ordinary shares in the Company to the public in Sweden, Denmark, Norway and Finland. Prisjakt has not prepared or published, and does not intend to prepare or publish any prospectus that is valid for offers of securities to the public in any other jurisdictions. Accordingly, in any other member states of the European Economic Area, this announcement is intended only for and directed to qualified investors as defined in Article 2(e) of the Prospectus Regulation.

Further, this announcement and the information contained herein are not for release, distribution or publication, in whole or in part, directly or indirectly, in or into the United States, Canada, Japan or Australia or any other state or jurisdiction in which such release, distribution or publication would be unlawful or require registration or any other measures in accordance with applicable law.

None of the securities referred to herein have been or will be registered under the United States Securities Act of 1933, as amended (the "**Securities Act**"), or the securities laws of any state or other jurisdiction in the United States, and may not be offered, pledged, sold, delivered or otherwise transferred, directly or indirectly, within the United States except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act. The Company does not intend to register any of its securities in the United States or to conduct a public offering of any securities in the United States.

In the United Kingdom, this announcement does not constitute an offer of securities to the public for the purposes of the Public Offers and Admissions to Trading Regulations 2024 ("**POATR**"). Further, this announcement and any other materials in relation to the securities described herein is only being distributed to, and is only directed at, and any investment or investment activity to which this announcement relates is available only to, and will be engaged in only with, qualified investors (as defined in paragraph 15 of Schedule 1 of POATR) and who are (i) investment professionals falling within Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005, as amended (the "**Order**") or (ii) high net worth entities, and other persons to whom this announcement may lawfully be communicated, falling within Article 49(2)(a) to (d) of the Order (all such persons together being referred to as "**relevant persons**"). This announcement must not be acted on or relied on by persons who are not relevant persons. Any investment or investment activity to which this announcement relates is available only to relevant persons and will be engaged in only with, relevant persons. Persons distributing this announcement must satisfy themselves that it is lawful to do so.

ABG Sundal Collier AB and Skandinaviska Enskilda Banken AB was the "**Joint Global Coordinators**" and "**Joint Bookrunners**" in connection with the Offering are still acting exclusively for the Company and no one else in connection with any offering of the Company's ordinary shares. They will not regard any other person as their respective clients in relation to any offering of the Company's ordinary shares and will not be responsible to anyone other than the Company for providing the protections afforded to their respective clients or for providing advice in relation to any offering of the Company's ordinary shares, the contents of this announcement or any transaction, arrangement or other matter referred to herein. None of the Joint Global Coordinators and Joint Bookrunners or any of their respective subsidiaries, affiliates or any of their respective directors, officers, employees, advisers, agents, alliance partners or any other entity or person accepts any responsibility or makes any representation, warranty or undertaking, express or implied, as to the truth, accuracy, completeness or reasonableness of the information or opinions in this announcement (or whether

any information has been omitted from this announcement) or any other information relating to the Company, its subsidiaries or associated companies, whether written, oral or in a visual or electronic form, and howsoever transmitted or made available, or for any loss howsoever arising from any use of this announcement or its contents or otherwise arising in connection therewith. Accordingly, the Joint Global Coordinators and Joint Bookrunners disclaim, to the fullest extent permitted by applicable law, all and any liability, whether arising in tort, contract or otherwise which they might otherwise have in respect of this announcement and/or any such statement.

Solely for the purposes of the product governance requirements contained within: (a) EU Directive 2014/65/EU on markets in financial instruments, as amended ("**MiFID 2**"); (b) Articles 9 and 10 of Commission Delegated Directive (EU) 2017/593 supplementing MiFID 2; and (c) local implementing measures (together, the "**MiFID 2 Product Governance Requirements**"), and disclaiming all and any liability, whether arising in tort, contract or otherwise, which any "manufacturer" (for the purposes of the MiFID 2 Product Governance Requirements) may otherwise have with respect thereto, the shares have been subject to a product approval process, which has determined that such shares are: (i) compatible with an end target market of retail investors and investors who meet the criteria of professional clients and eligible counterparties, each as defined in MiFID 2; and (ii) eligible for distribution through all distribution channels as are permitted by MiFID 2 (the "**Target Market Assessment**"). Notwithstanding the Target Market Assessment, distributors should note that: the price of the shares may decline and investors could lose all or part of their investment; the shares offer no guaranteed income and no capital protection; and an investment in the shares is compatible only with investors who do not need a guaranteed income or capital protection, who (either alone or in conjunction with an appropriate financial or other adviser) are capable of evaluating the merits and risks of such an investment and who have sufficient resources to be able to bear any losses that may result therefrom. The Target Market Assessment is without prejudice to the requirements of any contractual, legal or regulatory selling restrictions in relation to the Offering. For the avoidance of doubt, the Target Market Assessment does not constitute: (a) an assessment of suitability or appropriateness for the purposes of MiFID 2; or (b) a recommendation to any investor or group of investors to invest in, or purchase, or take any other action whatsoever with respect to the shares.

Solely for the purposes of the product governance requirements of Chapter 3 of the FCA Handbook Product Intervention and Product Governance Sourcebook (the "**UK Product Governance Requirements**"), and disclaiming all and any liability, whether arising in tort, contract or otherwise, which any "manufacturer" (for the purposes of the UK Product Governance Requirements) may otherwise have with respect thereto, shares in the Offering have been subject to a product approval process, which has determined that the Company's shares are: (i) compatible with an end target market of retail investors and investors who meet the criteria of professional clients and eligible counterparties, each defined in paragraph 3 of the FCA Handbook Conduct of Business Sourcebook; and (ii) eligible for distribution through all permitted distribution channels (the "**UK Target Market Assessment**"). Notwithstanding the UK Target Market Assessment, "distributors" (for the purposes of the UK Product Governance Requirements) should note that: the price of the Company's shares may decline and investors could lose all or part of their investment; the Company's shares offer no guaranteed income and no capital protection; and an investment in the Company's shares is compatible only with investors who do not need a guaranteed income or capital protection, who (either alone or in conjunction with an appropriate financial or other adviser) are capable of evaluating the merits and risks of such an investment and who have sufficient resources to be able to bear any losses that may result therefrom. The UK Target Market Assessment is without prejudice to any contractual, legal or regulatory selling restrictions in relation to the Offering. Furthermore, it is noted

that, notwithstanding the UK Target Market Assessment, the Joint Global Coordinators and Joint Bookrunners will only procure investors who meet the criteria of professional clients and eligible counterparties. For the avoidance of doubt, the UK Target Market Assessment does not constitute: (a) an assessment of suitability or appropriateness for the purposes of Chapters 9A or 10A respectively of the FCA Handbook Conduct of Business Sourcebook; or (b) a recommendation to any investor or group of investors to invest in, or purchase, or take any other action whatsoever with respect to the Company's shares.

Each distributor is responsible for undertaking its own target market assessment in respect of the shares and determining appropriate distribution channels.