

Upsales Technology AB: Invitation to investor call on CEO transition and shareholder changes, 2 June 2026

Upsales Technology AB (publ) ("Upsales") invites investors, analysts and media to an investor call on Tuesday 2 June 2026 at 09:00 CET, hosted jointly by outgoing CEO and founder Daniel Wikberg and incoming CEO Johan Kallblad.

The call follows the announcement on 28 May, 2026 of Johan Kallblad's appointment as Chief Executive Officer of Upsales, effective 31 July 2026, and the related changes in the Company's shareholder base.

During the call, Daniel Wikberg and Johan Kallblad will discuss the background to the CEO transition, the Company's strategic direction, and the outcome of the share placement. The presentation will be followed by a Q&A session.

Date: Tuesday 2 June 2026

Time: 09:00 CET

Language: English

Format: Webcast with live Q&A

Registration and webcast link: <https://upsales.zoom.us/join/88259017106>

A recording of the call will be made available on the Company's investor relations page after the event.

Further information

All financial reports are available at www.upsales.com

Contacts

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About Upsales

Upsales is a Stockholm-based software company on a mission to build the leading AI platform for B2B revenue growth. With best-in-class data and proprietary AI agents, Upsales helps companies accelerate profitable growth. In the last two decades, the company has built a track record of organic, profitable growth. Upsales is a net cash company with zero debt and strong cash flows. Its scalable business model is powered by over 90% recurring subscription revenue. Upsales serves customers in 10 countries, with the majority of its customer base in Sweden. The company is 44% founder- and management-owned, with institutional shareholders including Danske Invest, Nordea Funds, Herald Investment Management, and Schroders.

Upsales Technology AB (publ) is a public company listed on the Nasdaq First North Growth Market. The Company's Certified Adviser is DNB Carnegie Investment Bank AB (publ).

Attachments

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