

New children's book: Eolus want to inspire kids to learn about renewables

With the children's book *Alfie's Adventure – The Windy Day*, Eolus aims to spark curiosity and inspire discussions about wind and solar power.

It was at the beginning of 2023 that Mathilda Gylling and Eva Emmelin, Communication Specialists at Eolus, first thought of a picture book as part of their efforts to spread knowledge about renewable energy.

“When I started working at Eolus, I noticed that the average age at our consultation meetings was quite high. We realised that it might be difficult for parents of young children to attend these meetings, so we came up with the idea of a children’s corner, so that the whole family could come together. And what better fits in a children’s corner than a children’s book,” says Eva Emmelin.

The goal was to create an exciting story, an adventure that would entice reading. “It’s not a fact book about wind power but a fairy tale where the forces of nature play important roles. A story for children is told as much through images as through words, so it was important for us to hire a professional illustrator,” says Mathilda Gylling.

Viktoria Åström, an illustrator and animator, was commissioned to bring the brave dog Alfie to life.

For the Future

At the end of the book, there is an educational section where Alex, the book’s other main character, explains in simple terms how renewable power work.

“We want to spark curiosity and educate about energy – how you can generate the electricity needed to cook your food, charge your mobile, and drive your electric car,” says Eva Emmelin.

With *Alfie's Adventure – The Windy Day*, Eolus aims to contribute to a balanced discussion about energy.

“The energy transition is crucial to addressing the climate crisis, and what Eolus does, we do for the future, for the children. Unfortunately, in Sweden, we see that the level of conflict is quite high when it comes to renewable energy, and wind power is often painted as something bad and dangerous. With the help of Alfie and Alex, we want to show that renewable energy has a natural place in people’s surroundings,” says Eolus's Head of Communications and Sustainability, Karin Wittsell Heydl.

The book is in Swedish, but might be translated into English and other languages further on.



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ABOUT EOLUS

Eolus is a leading developer of innovative and customized renewable energy solutions. We offer attractive and sustainable investments in the Nordics, the Baltics, Poland and the USA. From development of green field projects to construction and operation of renewable energy assets, we are part of the entire value chain. For over three decades we have worked for a future where everyone can lead a fulfilling, yet sustainable life. Today, our project portfolio includes more than 28 GW wind, solar and energy storage projects. Eolus – shaping the future of renewable energy.

Eolus's Class B share is listed on Nasdaq Stockholm. www.eolus.com

Image Attachments

[Pressbild Alfies Blåsiga Dag Mathilda Gylling Eva Emmelin Eolus](#)

Attachments

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