

## Westpay AB appoints Pernilla Ullsten as new CFO

**Westpay AB, a leading fintech provider of transaction and payment solutions, strengthens the team by appointing Pernilla Ullsten as new Chief Financial Officer, CFO. Pernilla's previous experience includes management roles at Grant Thornton, H&M and Apoteket. She holds a Master of Science in Business and Economics from Lund University.**

*– This was an easy decision to make. Westpay represents all the things I was looking for. Innovation, growth, and an interesting vertical. But the thing that impressed me the most was the culture and the spirit surrounding Westpay as a company. With my background and experience, I have a large toolbox that will support Westpay taking the next step within finance, strategy, and IR. I am looking forward to joining the team, and start making an impact together with my new colleagues, says Pernilla Ullsten, CFO Westpay AB.*

Westpay delivers innovative and secure transaction and payment solutions for merchants, instore as well as e-com and self-service markets. Westpay offers a complete solution for all types of payments, working with a broad range of resellers and end customers within various verticals, such as retail, hotels, restaurants, and the retail banking sector.

*– I am truly glad Pernilla crossed roads with us at Westpay. She will, thanks to her experience, play an important role in taking Westpay to the next level. We will be able to scale up our ability of being data driven and, simultaneously, continue to give our existing customers and partners a world-class service. Pernilla will be an important member of my executive management team where I know she will contribute and help us forward, says Sten Karlsson, CEO Westpay AB.*

Pernilla Ullsten starts her new job at Westpay on August 22, 2022.

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### For more information, please contact:

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Redeye AB is the company's Certified Adviser.

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### About Westpay

Westpay is a full-service Fintech- and Payment Solution Provider that offers solutions that simplify payments and amplifies the overall customer experience. If you represent a restaurant, hotel, store, instore, or e-commerce, and looking for a payment solution that adds value, we can help you all the way. The company is represented globally, headquartered in Stockholm, Sweden and is listed on Nasdaq First North Growth Market.

Learn more at: [westpay.se](https://westpay.se)

## Attachments

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