



## PRESS RELEASE

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### **Cint announces changes to its Executive Team**

**Cint Group AB (publ) – a pioneer in research technology (ResTech) - today announced changes to its global Executive Team. The changes include Alesia Braga, its current Chief Technology Officer (CTO), taking on a new role as Chief Product & Technology Officer (CPTO) and a new appointment of Hind Moussaoui as Executive Vice President (EVP) Business Strategy and Operations. Bridget Bidlack, Cint’s current Chief Product Officer, will step down from her role and leave the business.**

Alesia joined Cint earlier this year in April as CTO. She has over 20 years of experience working in innovative software companies and has held leadership roles for more than 14 years. Before joining Cint, Alesia was the CPTO at SmartRecruiters - a global HR technology company that provides the only enterprise-grade platform connecting people to jobs at scale - where she managed both Technology and Product teams. Prior to that, she worked for Quandoo as its CTO, a leading marketplace for restaurants and diners. She also brings a wealth of experience working for Google, leading Google Cloud’s global SRE practice and SugarCRM, where she led its engineering and technology services. In her new role as CPTO, Alesia will bring together Cint’s product and technology functions to accelerate product development.

Hind Moussaoui is joining Cint to be responsible for building and executing Cint’s operating model. Engineer by education, Hind started off her career in strategy at French software leader Dassault Systèmes. She then joined UK based scale-up Brandwatch to lead the corporate development and strategy function, where she also occupied the role of general manager of one of its business units. Following Brandwatch’s acquisition by Cision in 2021, Hind transitioned to the world of growth equity at Infravia Growth, where she operated as an investor. Her diverse career has spanned various facets of the tech and software industry, providing her with a deep understanding of the field and a valuable perspective on market research. In her new role she will be mandated on continuously fine-tuning and executing the company’s business strategy in close collaboration with its leadership team.

**Giles Palmer, CEO of Cint, commented on the changes, saying,**

"I truly believe in the opportunity we have here at Cint. We hold an advantageous position within the insights value chain, and I can see incredible potential for our products to play a pivotal role in the industry. With Alesia and Hind stepping into their new roles within our leadership team, we can drive transformative decisions that elevate our standing even further in the market as true industry pioneers. I am also proud to have a majority women-led leadership team, and these changes speak to our commitment to promoting Diversity and Inclusion at Cint at such a pivotal point in our growth story."



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Effective 4 October 2023, Cint's Executive Team consists of

- Giles Palmer, **Chief Executive Officer**
- Olivier Lefranc, **Chief Financial Officer**
- Jake Wolff, **Chief Revenue Officer**
- Alesia Braga, **Chief Product & Technology Officer**
- Bregje Meuwissen, **Chief Human Resources Officer**
- Mike Misel, **Chief Trust & Safety Officer**
- Michelle Darcy Clarke, **EVP Global Customer Experience**
- Hind Moussaoui, **EVP Business Strategy and Operations**
- Felicia Winberg, **General Counsel**

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### About Cint

Cint is a pioneer in research technology. Our customers use Cint to post questions and get answers from real people. They use these answers to build business strategies, confidently publish research, accurately measure the impact of digital advertising, and more. Our exchange is the world's largest, with nearly 300 million respondents in over 130 countries who consent to sharing their opinions, motivations, and behaviors. We are feeding the world's curiosity.

Cint Group AB (publ), listed on Nasdaq Stockholm (STO: CINT), has a global workforce of approximately 1000. Cint has offices in Stockholm, London, New York, New Orleans, Singapore, Gurgaon, Japan, and Sydney, among others.

### Attachments

[Cint announces changes to its Executive Team](#)