

engcon strengthens Group management with new role, Anders Smith joins as COO

engcon, the leading global manufacturer of tiltrotators, is strengthening its Group management by creating a new role of Chief Operating Officer (COO). The change is being made to create better conditions for future expansion. The position will be filled by engcon's former Head of Sales Anders Smith, who is returning to the company.

"The establishment of the new function is fully in line with the Board's expectation of strengthening the company's strategic management functions. The recruitment of Marcus Asplund as CFO was part of this development and the new role of COO is another step in the same direction", says Krister Blomgren, CEO of engcon Group.

"I look forward to returning to engcon in a new role", says incoming COO Anders Smith. "engcon has great potential for the future, its strength lies in the company's innovative products combined with dedicated and competent employees all over the world", he continues.

Anders Smith has a background in sales, marketing and business development at Scania where he has held various roles. During the years 2019-2023, Anders worked at engcon first as Regional Director and then as Head of Sales. Anders chose to leave engcon in August 2023 for a role as Head of Sales and Marketing at Veho CV, which is responsible for sales of Mercedes Benz trucks in Sweden, Finland and the Baltics. Anders assumes the position as of 1 January 2025.

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engcon is the leading global supplier of tiltrotators and associated equipment that enhance efficiency, flexibility, profitability, safety and sustainability of excavators. With knowledge, commitment and a high level of service, engcon's slightly more than 400 employees create success for their customers. engcon was founded in 1990, headquartered in Strömsund, Sweden and address the market through 14 local sales companies and an established network of resellers around the world. Net sales amounted to approximately SEK 1.9 billion in 2023. engcon's B share is listed on Nasdaq Stockholm.



For more information, visit www.engcongroup.com

Image Attachments

Anders Smith

Attachments

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