

Change in Nepa's Group Management Team

Filip Tottie, who was recently appointed as Chief Financial Officer (CFO), will step down from his position. His last working day will be July 11, 2025.

"Nepa is in the midst of a strategic transformation and has, over the past year, appointed several experienced leaders and revised its business strategy to create conditions for profitable growth. In consultation with the board, it has been determined that the role of the CFO position needs to be reconsidered at this stage of the transformation. The company is currently evaluating the scope of the position to align with its strategic objectives and will provide an update once a decision has been made. The management, along with the board and support from the finance team, will continue to drive the strategic transformation effectively. I would like to thank Filip for his contributions during his time with us and wish him all the best in his future endeavours," said Anders Dahl, CEO.

For more information, please contact:

Anders Dahl, CEO
+46 702 75 84 45

Email: ir@nepa.com

About Nepa

Nepa, a leader in Brand Experience and Marketing Optimization, helps some of the world's most reputable brands drive growth through data. This is achieved by combining first-class research, cutting-edge technology, deep expertise, and innovative solutions. Headquartered in Stockholm, Sweden, with offices in Norway, Finland, Denmark, UK, USA and India, the company is listed on the Nasdaq First North Growth Market and has been publicly traded since 2016.

Redeye AB is Nepa's Certified Adviser. Full contact details are available at nepa.com/investor-relations.

Attachments

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