

AFTER GOOD RESULTS IN THE UK, FLAMINGO TAKES THE NEXT STEP WITH OPTIBOOST

Flamingo International Group plans to sell OptiBoosted cut flowers through several selected retailers in the UK. After evaluating the OptiBoost technology for 5 months, they are now entering a new phase where the technology will be tested commercially.

In March 2022, OptiCept signed an evaluation agreement with Flamingo International Group for the treatment of cut flowers with OptiBoost. After good results, it is now decided to proceed with the commercial test phase. The next step is a commercial test on the British market through the sale of treated roses in selected stores. After that, discussions will begin regarding the implementation of OptiBoost on an even more extensive scale.

"We are developing OptiBoost completely according to plan and are now taking the first step in the commercial introduction. We have a very good collaboration with Flamingo and good hopes for continued success", says Thomas Lundqvist, CEO of Opticept Technologies

Flamingo International Group is one of the world's largest players in the flower industry and is, among other things, a dealer to some of the UK's largest grocery chains and florists as well as many international customers.

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About Us

OptiCept Technologies AB (publ) provides the food and plant industry with technological solutions that contribute to a more sustainable world and enable climate-smart economic growth. OptiCept optimizes biological processes - Increased extraction from raw material, extended shelf life, reduced waste, and improved quality (taste, aroma, color, nutritional content) of the final product.

The positive effects of technology increase efficiency for our customers, better products for the consumers, and minimal impact on our environment. Through patented technology in PEF (pulsed electric field) and VI (Vacuum Infusion), the technology opens up new business opportunities for the food and plant industry worldwide. OptiCept's vision is to contribute to a sustainable world by offering efficient green cutting-edge technology that is easy to use in the areas of FoodTech and PlantTech.

The company is located in Lund and the share is traded on the Nasdaq First North Growth Market. Erik Penser Bank is a Certified Adviser and is available at 08-463 80 00 or certifiedadviser@penser.se.

For further information visit:
[OptiCept Technologies Official Website](#)

This information is information that OptiCept Technologies is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 2022-09-27 10:00 CEST.

Attachments

[After good results in the UK, Flamingo takes the next step with OptiBoost](#)