

Interim Financial Report H1 2025

January 1 - June 30, 2025

Table of content

Highlights

Q2 2025 summary.....	3
Key figures and ratios.....	4
Investment case.....	5

Business review

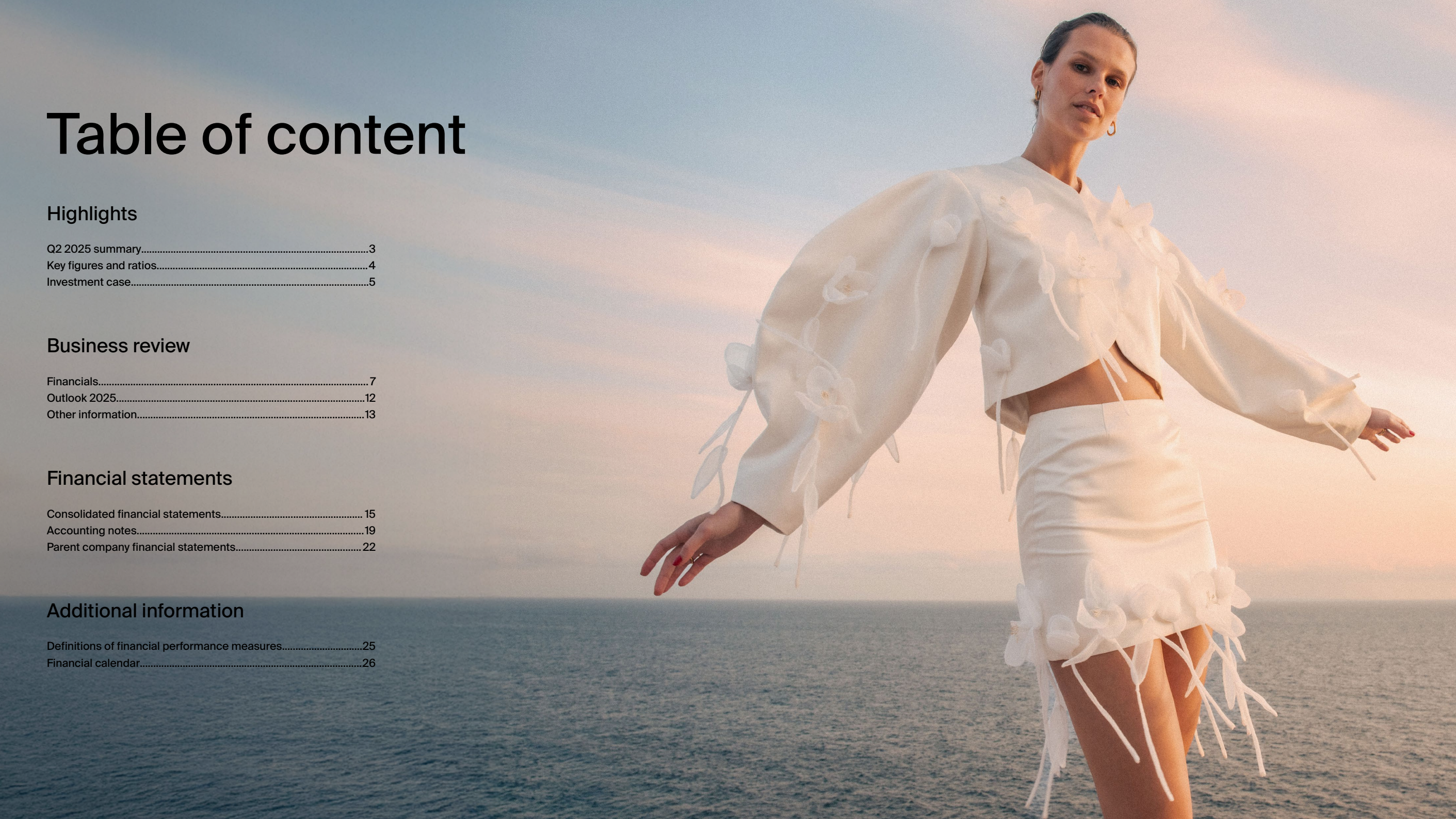
Financials.....	7
Outlook 2025.....	12
Other information.....	13

Financial statements

Consolidated financial statements.....	15
Accounting notes.....	19
Parent company financial statements.....	22

Additional information

Definitions of financial performance measures.....	25
Financial calendar.....	26



Q2 2025 summary

Financial performance

- Net revenue in Q2 2025 remained flat in local currency; however, in reported currency revenue declined 3% to SEK 1,823 million (versus SEK 1,872 million in Q2 2024). The fashion and lifestyle market in the Nordics faced increasing headwinds during the quarter, as consumer demand continued to soften. Despite this, revenue on Booztlet.com increased by 14% (17% in local currency), driven by continued stock clearance. Boozt.com saw a 6% revenue decline (or 3% in local currency).
- While April and May were weak, with May experiencing the largest decline, trading significantly improved in June, with positive growth returning across all categories except Women's fashion.
- Approximately 300,000 new customers shopped across Boozt.com and Booztlet.com in Q2 2025, demonstrating the continued attractiveness of the platforms. Looking at active customers over the last 12 months, Booztlet.com saw a 19% increase, while Boozt.com's active customer base remained stable compared with Q2 2024.
- Adjusted EBIT was SEK 62 million (92) resulting in an adjusted EBIT margin of 3.4% (4.9%). The decline was primarily driven by a lower gross margin impacted by the clearance sales on Booztlet.com and the strengthening of the SEK. This was partially offset by improved fulfilment and admin cost ratios.
- Free cash flow in Q2 2025 significantly improved to SEK 186 million (from SEK 90 million in Q2 2024). Cash flow in the period benefited from effective inventory clearance during the quarter, as well as a repayment to Boozt related to wrongfully paid customs in Norway. This was partially offset by lower accounts payable.
- During Q2 2025, Boozt repurchased 1,099,000 own shares (or 1.7% of the total share capital) for SEK 94 million as part of the programme.

Outlook

- The outlook for 2025 is unchanged, with expected net revenue growth of 0-6% and an adjusted EBIT margin of 4.5-5.5%.
- For the full year 2025, free cash flow is now expected to be minimum SEK 500 million, primarily driven by the continued normalization of inventory levels.

Business update

- The Board of Directors has today given the mandate to initiate the process to expand the current share buyback programme to a total of SEK 300 million. The programme was originally launched in the quarter with an initial value of SEK 200 million.
- Following the AGM resolution on April 24, 2025, Boozt cancelled 2,680,517 repurchased ordinary shares, representing 3.9% of the total share capital.
- ESG: For the third year running, Boozt received the highest AAA rating in the 2025 MSCI ESG Ratings, affirming its global top-tier status and commitment to ESG reporting.
- Michael Bjergby has been appointed as the new Chief Financial Officer of the company and will assume the position on 1 September 2025.

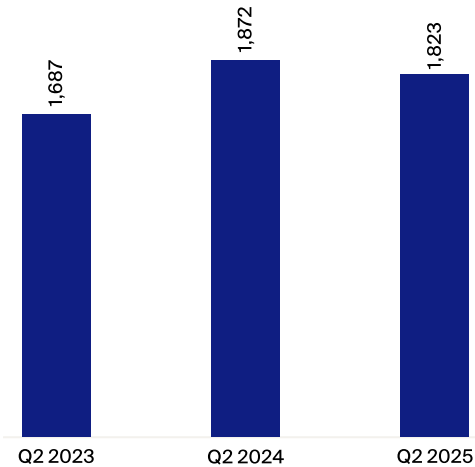
CEO comment

"The first six months of the year presented a challenging market, particularly with softer consumer demand in our major Nordic markets. Despite these conditions, our revenue in the first half was slightly up in local currency, which I believe is a testament to the resilience of our model. Our disciplined focus on cost efficiency and effective inventory management significantly improved free cash flow, reinforcing our strong financial position. We are pleased with how we have navigated this difficult period and are now well-prepared and in a strong position for the second half of the year."

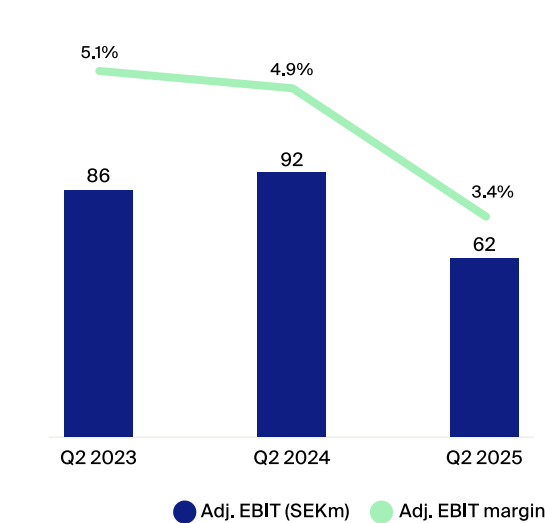
- Hermann Haraldsson, CEO & Co-founder

SEK million unless otherwise indicated	Q2 2025	Q2 2024	Change	H1 2025	H1 2024	Change	Rolling 12 months
Net revenue	1,823	1,872	-3%	3,475	3,487	0%	8,232
Gross margin	39.1%	41.9%	-2.7pp	38.6%	40.5%	-1.9pp	38.2%
Fulfilment cost ratio	-10.5%	-11.4%	0.9pp	-10.6%	-11.5%	0.9pp	-10.3%
Marketing cost ratio	-11.5%	-10.8%	-0.7pp	-10.8%	-10.5%	-0.3pp	-10.3%
Adjusted Admin and Other cost ratio	-9.7%	-11.2%	1.5pp	-10.2%	-11.5%	1.3pp	-8.6%
EBIT	105	79	32%	110	77	44%	486
EBIT margin (%)	5.8%	4.2%	1.5pp	3.2%	2.2%	1.0pp	5.9%
Adjusted EBIT	62	92	-32%	100	112	-10%	461
Adjusted EBIT margin (%)	3.4%	4.9%	-1.5pp	2.9%	3.2%	-0.3pp	5.6%
Profit for the period	76	59	29%	80	61	31%	362
Free cash flow	186	90	106%	-435	-597	27%	173

Net revenue (SEKm)



Adjusted EBIT and adjusted EBIT margin



Key figures and ratios

SEK million unless otherwise indicated	Q2 2025	Q2 2024	Change	H1 2025	H1 2024	Change	Rolling 12 months
Net revenue	1,823	1,872	-3%	3,475	3,487	0%	8,232
Net revenue growth (%)	-3%	11%	-14pp	0%	9%	-9pp	3%
Gross profit	713	784	-9%	1,340	1,411	-5%	3,150
Gross margin (%)	39.1%	41.9%	-2.7pp	38.6%	40.5%	-1.9pp	38.2%
Fulfilment cost ratio (%)	-10.5%	-11.4%	+0.9pp	-10.6%	-11.5%	+0.9pp	-10.3%
Marketing cost ratio (%)	-11.5%	-10.8%	-0.7pp	-10.8%	-10.5%	-0.3pp	-10.3%
Admin & other cost ratio (%)	-7.3%	-11.9%	+4.5pp	-9.9%	-12.5%	+2.6pp	-8.3%
Depreciation cost ratio (%)	-4.1%	-3.6%	-0.5pp	-4.1%	-3.8%	-0.3pp	-3.4%
Adjusted admin & other cost ratio (%)	-9.7%	-11.2%	+1.5pp	-10.2%	-11.5%	+1.3pp	-8.6%
EBIT	105	79	32%	110	77	44%	486
EBIT margin (%)	5.8%	4.2%	+1.5pp	3.2%	2.2%	+1.0pp	5.9%
Adjusted EBIT	62	92	-32%	100	112	-10%	461
Adjusted EBIT margin (%)	3.4%	4.9%	-1.5pp	2.9%	3.2%	-0.3pp	5.6%
Profit for the period	76	59	29%	80	61	31%	362
Earnings per share (SEK)	1.20	0.90	33%	1.25	0.93	34%	5.60
Earnings per share after dilution (SEK)	1.12	0.85	31%	1.18	0.89	32%	5.28
Adjusted earnings per share (SEK)	0.66	1.05	-37%	1.13	1.36	-17%	5.29
Adjusted earnings per share after dilution (SEK)	0.62	1.00	-38%	1.06	1.30	-19%	4.99
Net working capital	1,277	984	30%	1,277	984	30%	1,277
Net working capital as share of net revenue (%)	15.5%	12.2%	+3.3pp	15.5%	12.2%	+3.3pp	15.5%
Free cash flow	186	90	106%	-435	-597	27%	173
Net debt / -net cash	-75	-297	75%	-75	-297	75%	-75
Number of employees end of period	1,035	1,201	-14%	1,035	1,201	-14%	1,035



Investment case

Boozt stands out as a leading online retailer within fashion and lifestyle in the Nordic region, leveraging a scalable, technology-driven business model and a customer-centric approach. With diversified product categories, operational efficiency, and a strong focus on sustainability, Boozt is well-positioned for continued growth and profitability in a competitive e-commerce market.

Nordic online leader

Leading online retailer within fashion and lifestyle in the Nordics

Booztlet.com (outlet) enhancing inventory efficiency and attracting price-conscious consumers

Attractive assortment of 1,600 Nordic and international brands

Growth opportunities

Increasing revenue by moving customers to multi-category shopping

Capitalizing on a strong product offering and superior service levels

Increasing online penetration across categories

Market consolidation to support leading retailers

Scalable model

In-house tech platform and automated fulfilment centre ensure scalability, flexibility and cost efficiency

Solid margin potential

Very competitive unit economics driven by industry leading average order value

Scale and ongoing optimisation supporting profitability

Resilience through diversification

Department store approach supports average order value and customer loyalty

Reduction of risk through category diversification

Long-term market share target

10%

share of the Nordic fashion and lifestyle market

Medium-term profitability target

10%

adjusted EBIT margin in 2028

Return excess cash to shareholders

Boozt prioritizes reinvestment of cash for organic growth and market share gains. Excess cash is returned to shareholders

Business review

Financials.....	7
Outlook 2025.....	12
Other information.....	13



Financials

Net revenue

For the second quarter, net revenue was flat in local currency at SEK 1,823 million (1,872) but declined 3% in reported currency. The muted performance was primarily driven by low consumer confidence, which reduced consumers’ willingness to buy and particularly affected the fashion categories. Overall, the market remained highly promotional throughout the period. April and May were weak (May saw the largest decline) but trading improved in June, with growth turning positive across all categories except Women’s fashion.

Revenue in the quarter was supported by a continued strong performance in Booztlet.com (+14%). The clearance sales introduced in Q3 2024 continue to support the platform by offering more competitive prices on Booztlet.com, helping to keep Boozt’s inventory position current. Revenue from Boozt.com declined in the quarter (-6%), impacted by a soft performance across most markets. In contrast to Booztlet.com, Boozt.com does not utilize pricing to the same extent as a tool for customer acquisition in the current market environment, as it maintains a more premium pricing strategy to protect brand equity. While this approach helps preserve brand value, it likely impacts sales.

SEK million	Q2 2025	Q2 2024	Change	Change (CER*)	H1 2025	H1 2024	Change	Change (CER)	Rolling 12 months
Nordics	1,648	1,692	-3%	1%	3,117	3,122	0%	2%	7,387
- of which Denmark	574	625	-8%	-4%	1,095	1,165	-6%	-3%	2,661
- of which Sweden	635	612	4%	4%	1,163	1,104	5%	5%	2,671
Rest of Europe	175	180	-3%	-1%	358	365	-2%	-2%	845
Total net revenue	1,823	1,872	-3%	0%	3,475	3,487	0%	1%	8,232

* Constant exchange rates

Active customers in the last 12 months increased with 19% on Booztlet.com compared with the same period last year, while active customers were largely unchanged on Boozt.com. During Q2 2025, around 300,000 new customers shopped on the two sites. Of these, close to 200,000 were on Boozt.com, which highlights the continued attractiveness of the platform. In total, 3.8 million customers shopped on the two platforms in the last 12 months compared with 3.6 million in the same period last year.

Boozt continues to focus on encouraging customers to buy from more categories. In the last 12 months, Boozt.com saw its multi-category buyer base increase by around 50,000. These buyers now represent 53% of active customers, up from 51% in the same period last year.

In the quarter, Boozt.com’s Average Order Value (AOV) increased by 2% compared to last year to SEK 934 (916). Despite price reductions, AOV on Booztlet.com also increased 2% to SEK 933 (919).

Other revenue

Other revenue (included in revenue from Boozt.com and Booztlet.com) in the quarter was SEK 79 million (85), a decline of 6% compared with the same quarter last year, impacted by a decline in revenue from Boozt Media Partnership (BMP). This was primarily due to brand partners postponing BMP related marketing spend to later in the year as well as a more cautious purchasing resulting in lower buying volumes. Both in response to current market conditions. Other revenue includes revenue not directly related to product sales, such as income from Boozt Media Partnership, Boozt Data Intelligence, BooztPay and breakage from gift cards.

Net revenue geographical split

In Q2 2025, revenue in the Nordics was SEK 1,648 million (1,692), corresponding to a 3% decrease compared with Q2 2024. However, in local currency, revenue was up 1%. Revenue was supported by a continued positive development in Sweden (+4%), while revenue from Denmark declined 8% (or -4% in local currency). Danish consumer confidence continued to decline in the quarter, though it saw a slight improvement towards the end of the quarter.

Revenue in the Rest of Europe was SEK 175 million (180) and decreased by 3% for the quarter. In local currency the decline was 1%. Revenue from the Baltics continues to perform well; however, the development in Germany remains soft, due to lower investments in the country. In Germany, the approach remains opportunistic, with a continued focus on maintaining profitability on every order.



Gross profit

The gross margin decreased by 2.7 percentage points to 39.1% (41.9%) in the quarter. This was driven by the ongoing stock clearance on Booztlet.com, where prior-season products are sold at lower prices to maintain healthy inventory levels. Additionally, the strengthening of the SEK also contributed to this decline, negatively impacting the margin by close to 1 percentage point. Gross profit declined 9% to SEK 713 million (784).

Operational costs

The fulfilment cost ratio in Q2 2025 improved by 0.9 percentage points compared with last year to 10.5% (11.4%). The improvement was due to the transfer cells installed at the fulfilment centre in 2024, which are now fully operational and generating significant efficiency and cost savings in fulfilment. Additionally, agreements with distribution partners across the Nordics have been improved compared with Q2 2024.

The marketing cost ratio increased by 0.7 percentage points to 11.5% in the quarter, up from 10.8% last year. This higher ratio was mainly driven by a planned increase in offline marketing aimed at strengthening awareness for the non-

fashion categories, Sport, Kids, Beauty, and Home, throughout the Nordics. Furthermore, the ratio was impacted by marketing efforts during the quarter that proved less effective than anticipated given a hesitant consumer environment. Offline marketing spend in non-fashion categories is expected to be less pronounced in the second half of 2025.

The adjusted admin and other cost ratio improved to 9.7% (11.2%) in the quarter, a decrease of 1.5 percentage points compared to Q2 2024. The improvement was driven by the restructuring in February 2025, which reduced Boozt's permanent positions by approximately 10%. Additionally, the simplified value-added tax registration in Norway, obtained in November 2024, means that Boozt is no longer required to pay customs in Norway, unlike Q2 2024. This had a positive net impact of around 0.7 percentage points in the quarter.

The depreciation cost ratio increased to 4.1% (3.6%). The increase was due to depreciation costs associated with the lease of a new building in Ängelholm, which will serve as a bulk storage unit at the fulfilment centre. Additionally, it reflects the installation of transfer cells at the fulfilment centre last year.

Adjusted EBIT

In Q2 2025, the adjusted EBIT margin was 3.4% (4.9%). The decline was primarily driven by a lower gross margin and an increased marketing ratio. These negative impacts were partially offset by lower fulfilment and admin cost ratios. Unfavourable currency fluctuations had a net negative effect of around 1 percentage point compared with last year. The adjusted EBIT was SEK 62 million (92).

The adjustments for the quarter amounted to a positive SEK 43 million, compared to negative SEK 13 million last year. The adjustments in the quarter were entirely related to share-based payments, which had a positive impact in the quarter, due to a combination of a lower share price and a lower projected performance than initially anticipated.

Costs related to share-based payments fluctuate between periods as the probability of the number of performance shares under the programmes is dynamic. Also, the provision for social charges is determined by the company's share price.

For a reconciliation of adjusted EBIT, please visit the Group's website www.booztgroup.com/reports-and-presentations, "Q2 Report 2025" – "Financial data".

EBIT

EBIT was SEK 105 million (79) in Q2 2025 corresponding to an EBIT margin of 5.8% (4.2%). This improvement was mainly due to the aforementioned positive impact from costs related to share-based payments.

Financial items

Net financial items for the quarter totalled SEK -9 million (-7). Financial income amounted to SEK 4 million (4) in Q2 2025 and was mainly related to positive interests on the company's cash position. Financial expenses increased to SEK -13 million (-11) of which SEK -9 million (-7) were related to interest on loans for financing the expansion of AutoStore and SEK -4 million (-5) were related to interest on leasing contracts according to IFRS 16.

Tax

Tax for Q2 2025 was SEK -20 million (-14) corresponding to an effective tax rate for the period of 20.9% (18.9%).

Profit for the period

Profit for Q2 2025 totalled SEK 76 million (59) resulting in earnings per share before dilution of SEK 1.20 (0.90). Earnings per share after dilution amounted to SEK 1.12 (0.85).

Net Working capital

Net working capital at the end of Q2 2025 was SEK 1,277 million (984) equivalent to 15.5% (12.2%) of net revenue for the last 12 months. The increase was mainly related to a decline in accounts payable.

Inventory as a percentage of revenue for the last 12 months was 29.2% compared with 29.8% in Q2 2024. In absolute terms inventory was SEK 2,405 million (2,393). Despite sell-out remaining lower than planned, inventory is current and now nearing a more normalized level. This positive trend follows a couple of quarters with elevated stock and is supported by both the clearance of older products on Booztlet.com and reduced inbound deliveries. The risk related to inventory is significantly reduced thanks to Booztlet.com acting as an effective clearing channel, where prices can be lowered without compromising the brand value of Boozt.com or its brand partners. The clearance

Share of net revenue	Q2 2025	Q2 2024	Change	H1 2025	H1 2024	Change	Rolling 12 months
GROUP							
Gross margin	39.1%	41.9%	-2.7pp	38.6%	40.5%	-1.9pp	38.2%
Fulfilment cost ratio	-10.5%	-11.4%	0.9pp	-10.6%	-11.5%	0.9pp	-10.3%
Marketing cost ratio	-11.5%	-10.8%	-0.7pp	-10.8%	-10.5%	-0.3pp	-10.3%
Admin and Other cost ratio	-7.3%	-11.9%	4.5pp	-9.9%	-12.5%	2.6pp	-8.3%
Adjusted Admin and Other cost ratio	-9.7%	-11.2%	1.5pp	-10.2%	-11.5%	1.3pp	-8.6%
Depreciation cost ratio	-4.1%	-3.6%	-0.5pp	-4.1%	-3.8%	-0.3pp	-3.4%
EBIT margin	5.8%	4.2%	1.5pp	3.2%	2.2%	1.0pp	5.9%
Adjusted EBIT margin	3.4%	4.9%	-1.5pp	2.9%	3.2%	-0.3pp	5.6%

of stock on Booztlet.com is expected to continue in the coming quarter.

Accounts payable decreased to SEK 753 million (1,050) at the end of Q2 2025 corresponding to 9.1% (13.1%) of net revenue for the last 12 months. This decline was primarily due to reduced inbound deliveries during Q2. Inbound deliveries are anticipated to pick up during Q3 ahead of the Autumn/Winter season.

Accounts receivable was SEK 32 million (33) at the end of Q2 2025 corresponding to 0.4% (0.4%) of net revenue for the last 12 months.

Cash flow

Cash flow for the period amounted to SEK -17 million compared with SEK 42 million in Q2 2024. Free cash flow for the quarter was SEK 186 million (90).

Cash flow from operations

Cash flow from operating activities amounted to SEK 222 million (138) in the quarter. The increase was primarily driven by changes in net working capital, which benefited from a significant reduction in inventory during the quarter. This was a result of the ongoing stock clearance on Booztlet.com and cautious purchasing given the market situation. Furthermore, cash flow was positively impacted by around SEK 100 million from the repayment of customs duties, which were incorrectly paid in Norway between October 2022 and November 2024. These factors were partially offset by a decline in accounts payable. Cash flow from operating activities before changes to net working capital was SEK 105 million (120).

Cash flow from investments

Cash flow from investing activities amounted to SEK -36 million (-48). The reduced outflow was mainly due to lower investments in intangible assets, primarily related to IT infrastructure, which amounted to SEK -25 million (-29). Cash flow from investments in

tangible assets was SEK -11 million (-14) and among other things related to investments at the fulfillment center for a new semi-automatic system for garments on hangers, which will increase both capacity and productivity.

Cash flow from financing

Cash flow from financing activities amounted to SEK -202 million compared with SEK -48 million in Q2 2024. The increase was mainly due to the share buyback activity in the period which amounted to SEK -94 million. No shares were repurchased in Q2 2024. Furthermore, Boozt's debt position was slightly reduced during the period.

Cash position

At the end of Q2 2025, the Group had a net cash position of SEK 75 million compared with SEK 297 million at the end of Q2 2024. The cash position is impacted by Boozt's ongoing share repurchase programme. In the last 12 months, Boozt has repurchased own shares to the value of SEK 292 million. Of this, SEK 94 million was done in Q2 2025.

Cash and cash equivalents declined to SEK 376 million at the end of Q2 2025 compared with SEK 725 million at the end of Q2 2024. The decline was driven by the aforementioned repurchase of own shares, repayments of loans in connection with loan refinancing, as well as investments in fulfilment centre efficiencies.



Segments

Boozt.com

Net revenue

In Q2 2025, revenue from Boozt.com was SEK 1,428 million (1,525), corresponding to a decline of 6% (or a decline of 3% in local currency). Sales on the platform continued to be affected by weak consumer demand in the fashion and lifestyle market, which intensified during the quarter. Notably, women's fashion, Boozt.com's largest category, is experiencing lower demand. Furthermore, Boozt.com's strategy of maintaining a more premium pricing to protect brand equity is likely impacting sales in the current difficult market environment.

The number of active customers on Boozt.com in the last 12 months was largely unchanged compared with last year at 2.8 million. This was supported by close to 200,000 new customers shopping on Boozt.com in Q2 2025. The average order value was SEK 934 (916), corresponding to an increase of 2%.

Revenue in the Nordics declined 6% in the quarter (-3% in local currency), primarily driven by a 10% decrease in Denmark (-5% in local currency) and a 3% decrease in Sweden. The performance reflected continued low consumer confidence across the region, which proved to have a significant impact on the fashion category. Revenue from the Rest of Europe declined by 8%. The positive development in the Baltics continued in the quarter, but was offset by a softer trend in Germany, reflecting a lower level of investment. The focus in Germany remains opportunistic, with an emphasis on securing profitability on every order.

True frequency was 6.8 (7.1) with cohorts continuing to display encouraging buying patterns despite the remaining pressure on consumers' disposable income. Customer satisfaction continues to be at a high and very competitive level, illustrated by a Trustpilot score of 4.4 (4.4) and a Net Promoter Score of 76 (75).

Adjusted EBIT and EBIT

Adjusted EBIT was SEK 55 million (71) in the quarter, with the adjusted EBIT margin declining by 0.9 percentage points to 3.8% (4.7%). The margin benefited from increased efficiency in fulfilment and distribution, alongside Boozt's exemption from Norwegian customs payments. However, these gains were more than offset by a lower gross margin negatively impacted by a stronger SEK, as well as higher marketing costs during the quarter.

The adjustments for the quarter amounted to a positive SEK 33 million, compared to negative SEK 10 million last year. The adjustments in the quarter were entirely related to share-based payments, which had a positive impact in the quarter, due to a combination of a lower share price and a lower projected performance than initially anticipated.

EBIT for the quarter increased to SEK 88 million (61) corresponding to an EBIT margin of 6.2% (4.0%). The increase was mainly due to the aforementioned positive impact from costs related to share-based payments.

In H1 2025, adjusted EBIT for Boozt.com increased to SEK 93 million (84), despite the difficult trading environment during the period. This corresponded to an adjusted EBIT margin of 3.4% (2.9%).

SEK million unless otherwise indicated	Q2 2025	Q2 2024	Change	H1 2025	H1 2024	Change	Rolling 12 months
Boozt.com							
Net revenue	1,428	1,525	-6%	2,752	2,860	-4%	6,550
EBIT	88	61	44%	101	55	83%	438
EBIT margin (%)	6.2%	4.0%	2.1pp	3.7%	1.9%	1.7pp	6.7%
Adjusted EBIT	55	71	-23%	93	84	11%	417
Adjusted EBIT margin (%)	3.8%	4.7%	-0.8pp	3.4%	2.9%	0.5pp	6.4%
No. of orders (000)	1,425	1,544	-8%	2,683	2,816	-5%	6,251
True frequency	6.8	7.1	-4%	6.8	7.1	-4%	6.9
Average order value (SEK)	934	916	2%	945	937	1%	968
Active customers (000)	2,727	2,734	0%	2,727	2,734	0%	2,727
No. of orders per active customer	2.3	2.4	-3%	2.3	2.4	-3%	2.29

SEK million	Q2 2025	Q2 2024	Change	Change (CER)	H1 2025	H1 2024	Change	Change (CER)	Rolling 12 months
Boozt.com									
Nordics	1,315	1,402	-6%	-3%	2,513	2,603	-3%	-1%	5,980
- of which Denmark	478	529	-10%	-5%	919	992	-7%	-5%	2,227
- of which Sweden	464	480	-3%	-3%	851	870	-2%	-2%	1,970
Rest of Europe	113	123	-8%	-6%	239	257	-7%	-5%	569
Total net revenue	1,428	1,525	-6%	-3%	2,752	2,860	-4%	-2%	6,550

Booztlet.com

Net revenue

In Q2 2025, net revenue from Booztlet.com was SEK 395 million (348) corresponding to an increase of 14% (or 17% in local currency) compared with the same quarter last year.

The number of active customers on Booztlet.com in the last 12 months increased by 19% to 1.0 million (0.9). The increase was supported by the strategic decision introduced during Q3 2024 to conduct clearance sales for older and slow-moving stock on the platform, aimed at maintaining a healthy inventory level for Boozt.

Booztlet.com was always intended as a way to hedge inventory risk. This has proven particularly valuable in the last three quarters, as consumer sentiment has been weaker than expected. The additional markdowns are temporary and can be implemented without compromising the Boozt brand.

The average order value for the quarter was SEK 933 (919) and increased 2% compared with the same quarter last year. Despite the price reductions, AOV increased in the quarter due to a slight increase in items per basket. This was supported by an increase in marketing for non-fashion categories.

Revenue from the Nordics was SEK 333 million (290) and increased by 15% compared with Q2 2024. The increase was mainly driven by a strong performance in Sweden (+30%). Revenue from the Rest of Europe grew 8% to SEK 62 million (57).

Adjusted EBIT and EBIT

Adjusted EBIT amounted to SEK 8 million (21) in the quarter corresponding to an adjusted EBIT margin of 1.9% (5.9%). The lower margin is mainly due to a decline in the gross margin, which was impacted by the clearance sales in the quarter.

The adjustments for the quarter amounted to a positive SEK 9 million, compared to negative SEK 3 million last year. The adjustments in the quarter were entirely related to share-based payments, which had a positive impact in the quarter, due to a combination of a lower share price and a lower projected performance than initially anticipated.

EBIT for the second quarter was SEK 17 million (18) corresponding to an EBIT margin of 4.3% (5.2%).

SEK million unless otherwise indicated	Q2 2025	Q2 2024	Change	H1 2025	H1 2024	Change	Rolling 12 months
Booztlet.com							
Net revenue	395	348	14%	723	627	15%	1,682
EBIT	17	18	-6%	9	21	-56%	48
EBIT margin (%)	4.3%	5.2%	-0.9pp	1.3%	3.4%	-2.1pp	2.8%
Adjusted EBIT	8	21	-63%	7	28	-76%	45
Adjusted EBIT margin (%)	1.9%	5.9%	-4.0pp	0.9%	4.4%	-3.5pp	2.7%
No. of orders (000)	411	368	12%	734	641	14%	1,701
Average order value (SEK)	933	919	2%	955	944	1%	960
Active customers (000)	1042	876	19%	1042	876	19%	1042
No. of orders per active customer	1.6	1.6	4%	1.6	1.6	4%	1.6

SEK million	Q2 2025	Q2 2024	Change	Change (CER)	H1 2025	H1 2024	Change	Change (CER)	Rolling 12 months
Booztlet.com									
Nordics	333	290	15%	18%	604	519	16%	19%	1,407
- of which Denmark	95	96	-1%	4%	176	172	2%	5%	434
- of which Sweden	172	132	30%	30%	313	233	34%	34%	701
Rest of Europe	62	57	8%	13%	119	108	10%	10%	275
Total net revenue	395	348	14%	17%	723	627	15%	17%	1,682

Outlook 2025

The outlook for 2025 is unchanged. For the full year 2025, Boozt expects a net revenue growth in the range of 0-6% and an adjusted EBIT margin of 4.5-5.5%.

	Outlook 2025	Reported FY 2024
Revenue growth	0-6%	6%
Adjusted EBIT margin	4.5-5.5%	5.7%

Assuming exchange rates remain at current levels for the remainder of 2025, currency is expected to have a negative impact on net revenue of approximately 2 percentage points. Furthermore, given that the majority of Boozt's costs are denominated in SEK, the adjusted EBIT margin is projected to be negatively affected by around 1 percentage point, assuming unchanged currency rates.

Profitability is expected to benefit from efficiency gains across the value chain. This includes the full-year effect of the transfer cell implementation in 2024, as well as margin support from the recently implemented tech-driven organisational realignment (detailed below). However, these improvements are partially offset by increased marketing investments aimed at growing awareness for the non-fashion product categories mainly expensed during H1 2025.

Capex

CAPEX expectations for 2025 remains unchanged at SEK 150–170 million. This includes approximately SEK 65 million related to building efficiency and scale within the fulfilment centre, with the remaining investment covering IT development costs. However, the SEK 500 million capacity expansion, originally planned for 2025–2027, has been deferred by 1-2 years. This re-phasing is a direct result of significant improvements in operational

efficiency, a better-than-expected utilization of existing capacity, and a lower-than-expected growth outlook for 2025.

Free cash flow

For the full year 2025, free cash flow is expected to be minimum SEK 500 million. This guidance represents a significant increase from the SEK 12 million generated in 2024. The positive outlook is primarily driven by the continued normalization of inventory levels.

Expected financial impact from workforce realignment

As announced on January 13, 2025, Boozt initiated an organisational realignment to adapt to the increasing impact of technology, including the growing use of AI. As part of this restructuring, approximately 10% of permanent positions were reduced in February 2025. This workforce reduction is now projected to have a net positive impact of up to 0.5 percentage points (previously around 0.3 percentage points) on the adjusted EBIT margin for 2025. The impact on EBIT before adjustments will be smaller due to SEK 27 million in severance costs related to the restructuring, expensed in Q1 2025.



Other information

Significant events during Q2 2025

Annual General Meeting 2025

Boozt's Annual General Meeting was held on April 24, 2025. The AGM decided that no dividends are paid to the shareholders and that the Company's profit for 2024 is carried forward. The AGM also decided on implementation of a new long-term incentive programme (LTIP 2025).

Furthermore, Henrik Theilbjørn, Jón Björnsson, Cecilia Lannebo and Julie Wiese were all re-elected as ordinary board members, while Aileen O'Toole and Benjamin Büscher declined re-election. Fiona Mullan was elected as new ordinary board member, and Henrik Theilbjørn was re-elected as Chair. Boozt's Board of Directors now consists of five members.

More information of the outcome of the Annual General Meeting 2025 can be found [here](#).

SEK 200 million share repurchase programme initiated

In April, Boozt initiated a SEK 200 million repurchase programme of own ordinary shares.

The purpose of the repurchase programme is partly to enable Boozt to adapt its capital structure to its capital needs over time, partly to enable the company to finance acquisitions with its own ordinary shares, as well as to secure the company's obligations in relation to long-term incentive programmes. Repurchases may be made at the longest until the annual general meeting 2026.

The share repurchase programme forms part of Boozt's established plan to return SEK 800 million to shareholders from

the proceeds of the Nasdaq Copenhagen listing, of which SEK 504 million now has been returned to date.

Number of shares reduced following AGM resolution

In accordance with the resolution of the annual general meeting on 24 April 2025, Boozt has cancelled 2,680,517 own ordinary shares repurchased under the company's buyback program.

As of 30 June 2025, the total number of shares in the company amounted to 65,608,971, whereof 63,864,104 are ordinary shares with one vote per share and 1,744,867 are C-shares with one-tenth of a vote per share. The total number of votes in the company amounts to 64,038,590.7.

Michael Bjergby appointed new CFO

In May, Boozt announced the appointment of Michael Bjergby as Chief Financial Officer and member of the Group Management team, succeeding Sandra Gadd following her planned departure in August.

Michael Bjergby brings extensive financial knowledge and leadership experience from both listed and private companies, including roles at Pandora, GN Store Nord, ISS, and most recently as CFO of Optigroup. He will assume the position on 1 September 2025.

Exercise of long-term incentive programme 2022/2025

In May, 72,969 ordinary Boozt shares were transferred to the participants of the long-term incentive programme for 2022 in accordance with the resolution at the Annual General Meeting in 2022.

Significant events after the reporting date

Intention to increase share repurchase programme

The board has today given mandate to initiate the process to expand the current share buyback programme to a total of SEK 300 million (from currently SEK 200 million).

Treasury shares

During Q2 2025, Boozt repurchased 1,099,000 own shares (or 1.7% of the share capital), corresponding to SEK 94 million. In the first six months of 2025, Boozt repurchased 2,196,500 shares in total (or 3.3% of the share capital), corresponding to SEK 228 million. This includes shares repurchased as part of the former share buyback programme, which was launched in 2024 and expired on 24 April 2025.

As of the date of this report, Boozt holds 4.7% of the share capital in Boozt Fashion AB, equivalent to a total of 3,086,172 treasury shares, of which 1,744,867 are classified as C-shares.

Parent company

Net revenue of the parent company amounted to SEK -8 million (45) in Q2 2025. The parent company has invoiced fees for management services in accordance with the Group's intracompany agreements to other Group companies during the period. Costs for the period are mainly attributable to costs related to personnel costs for the Group Management and remuneration to the Board of Directors. Net profit for the second quarter totalled SEK 0 million (8).

Seasonal variances

Seasonal variances affect the Group since purchases are cyclical and inventories are built up before each season. However, each quarter is comparable between years. Traditionally the fourth quarter has the highest net revenue, whereas the first quarter has the lowest. Inventory levels in the industry can be affected by an early or late start to the season impacting the promotional activities needed to clear inventory. To illustrate the long-term development trend the Group reports rolling twelve months' figures, where applicable.

Risks and uncertainties

Boozt has developed a risk management framework with the purpose to strengthen the structure of how risk management is carried out throughout the Group. Identified risks are reviewed by the Board of Directors continuously. All identified risks as well as the risk management process is described in the Group's Annual Report 2024 on pages 28-30.

Related party transactions

Boozt's related parties and the extent of transactions with its related parties are described in Note 26 in the Annual Report 2024. There have not been any significant transactions with members of Group Management or other related parties during the quarter.

Financial statements

Consolidated financial statements.....	15
Accounting notes.....	19
Parent company financial statements.....	22



Consolidated financial statements

Consolidated income statement

SEK million	Note	Q2 2025	Q2 2024	H1 2025	H1 2024	Rolling 12 months
Net revenue	2	1,823	1,872	3,475	3,487	8,232
Total operating income		1,823	1,872	3,475	3,487	8,232
Goods for resale		-1,110	-1,089	-2,135	-2,076	-5,090
Other external costs		-394	-423	-744	-783	-1,615
Cost of personnel		-130	-211	-338	-410	-753
Depreciation and amortisation of tangible and intangible assets		-74	-67	-142	-133	-282
Other operating costs		-10	-4	-6	-7	-6
Total operating costs		-1,718	-1,793	-3,365	-3,410	-7,746
OPERATING PROFIT (EBIT)	2	105	79	110	77	486
Financial income		4	4	14	10	22
Financial expenses	3	-13	-11	-22	-23	-42
Net financial items		-9	-7	-8	-12	-21
PROFIT BEFORE TAX	2	96	72	102	64	466
Income tax		-20	-14	-22	-3	-104
PROFIT FOR THE PERIOD		76	59	80	61	362

	Note	Q2 2025	Q2 2024	H1 2025	H1 2024	Rolling 12 months
Average number of shares (000)		63,331	65,089	63,875	65,275	64,553
Average number of shares after dilution (000)		67,823	68,571	67,996	68,388	68,484
Earnings per share (SEK)		1.20	0.90	1.25	0.93	5.60
Earnings per share after dilution (SEK)		1.12	0.85	1.18	0.89	5.28

Consolidated statement of comprehensive income

SEK million	Note	Q2 2025	Q2 2024	H1 2025	H1 2024	Rolling 12 months
PROFIT FOR THE PERIOD		76	59	80	61	362
ITEMS THAT MAY BE RE-CLASSIFIED TO THE INCOME STATEMENT:						
Translation differences		-18	7	-	-	-27
TOTAL COMPREHENSIVE PROFIT FOR THE PERIOD		58	66	80	61	335
ATTRIBUTABLE TO						
Parent company's shareholders		58	66	80	61	335



Consolidated statement of financial position

SEK million	Note	Jun 30, 2025	Jun 30, 2024	Dec 31, 2024
ASSETS				
Trademarks	4	93	95	96
Goodwill	4	299	305	309
Web platform	4	248	224	241
Total intangible assets		641	624	646
Right of use asset		475	520	475
Machinery and equipment	4	796	820	817
Total tangible assets		1,271	1,341	1,292
Deposits		21	11	11
Shares in associated companies		14	18	14
Deferred tax asset		13	18	14
Total other assets		48	46	38
Total non-current assets		1,960	2,011	1,975
Inventory		2,405	2,393	2,674
Accounts receivable	3	32	33	38
Other receivables	3	110	107	173
Current tax receivables		27	24	57
Prepaid expenses and accrued income		148	113	201
Cash and cash equivalents	3	376	725	1,174
Total current assets		3,098	3,395	4,317
TOTAL ASSETS		5,058	5,406	6,293

SEK million	Note	Jun 30, 2025	Jun 30, 2024	Dec 31, 2024
EQUITY AND LIABILITIES				
Share capital		6	6	6
Other capital contributions		2,347	2,336	2,372
Reserves		36	44	53
Retained earnings including profit for the period		404	334	553
Total equity		2,792	2,720	2,983
Non-current interest bearing liabilities	3	299	315	380
Non-current lease liabilities	3	394	447	401
Other non-current provisions		8	12	21
Deferred tax liabilities		19	19	20
Total non-current liabilities		720	794	821
Current interest bearing liabilities	3	-0	113	-0
Current lease liabilities	3	103	93	97
Accounts payable	3	753	1,050	1,235
Current tax liabilities		37	12	85
Other liabilities	3	304	257	531
Accrued expenses and prepaid income		354	366	540
Total current liabilities		1,550	1,892	2,488
Total liabilities		2,270	2,686	3,310
TOTAL EQUITY AND LIABILITIES		5,062	5,406	6,293



Consolidated statement of changes in equity

SEK million	Share capital	Other capital contributions	Reserves	Profit brought forward incl. period's profit/loss for the year	Total equity attributable to parent company shareholders
Equity as per Jan 1, 2024	6	2,307	37	372	2,721
Profit for the period	-	-	-	61	61
Other comprehensive income	-	-	7	-	7
COMPREHENSIVE PROFIT/LOSS FOR THE PERIOD	0	0	7	61	68
Sharebased compensation	-	29	-	-	29
Share buyback	-	-	-	-98	-98
Total transaction with owners	0	29	0	-98	-70
Equity as per Jun 30, 2024	6	2,336	44	334	2,720

SEK million	Share capital	Other capital contributions	Reserves	Profit brought forward incl. period's profit/loss for the year	Total equity attributable to parent company shareholders
Equity as per Jan 1, 2025	6	2,372	53	553	2,983
Profit for the period	-	-	-	80	80
Other comprehensive income	-	-	-18	-	-18
COMPREHENSIVE PROFIT/LOSS FOR THE PERIOD	0	0	-18	80	62
Sharebased compensation	-	-25	-	-	-25
Share buyback	-	-	-	-228	-228
Total transaction with owners	0	-25	0	-228	-254
Equity as per Jun 30, 2025	6	2,347	36	404	2,792



Consolidated statement of cash flow

SEK million	Note	Q2 2025	Q2 2024	H1 2025	H1 2024	Rolling 12 months	SEK million	Note	Q2 2025	Q2 2024	H1 2025	H1 2024	Rolling 12 months
Operating profit		105	79	110	77	486	Acquisition of operations, net liquidity effect	4	-	-5	-	-5	5
Adjustments for non-cash items:							Investments in fixed assets	4	-12	-11	-29	-82	-71
Non-cash remuneration from share based payments (social charges)		-33	1	-25	6	-17	Change in financial assets	4	0	-2	-10	-2	-10
Non-cash remuneration from share based payments		-10	12	-12	29	24	Investments in intangible assets	4	-25	-29	-51	-56	-108
Depreciation		74	67	142	133	281	CASH FLOW FROM INVESTING ACTIVITIES	4	-36	-48	-90	-145	-185
Other items not included in cash flow		-	-	-	-	2	Share buyback		-94	-	-228	-98	-292
Redemption of share based payments (social charges)		-1	-16	-1	-16	-1	New loans		138	-	421	53	756
Interest received		4	4	14	10	22	Repayments of loans		-221	-24	-501	-48	-885
Interest paid	3	-13	-11	-22	-23	-42	Repayments of lease liability		-25	-24	-52	-46	-100
Paid income tax		-21	-16	-46	-59	-84	CASH FLOW FROM FINANCING ACTIVITIES		-202	-48	-361	-139	-521
CASH FLOW FROM OPERATING ACTIVITIES BEFORE CHANGES IN WORKING CAPITAL		105	120	160	157	671	Cash flow for the period		-17	42	-796	-736	-348
Changes in inventory		566	203	269	-112	-12	Currency exchange gains/ losses in cash and cash equivalents		2	-4	-2	-3	-2
Changes in current assets		138	64	122	6	-37	Cash and cash equivalents beginning of period		391	687	1,174	1,463	725
Changes in current liabilities		-587	-249	-896	-503	-265	CASH AND CASH EQUIVALENTS END OF PERIOD		376	725	376	725	376
Cash flow from changes working capital		117	18	-505	-609	-313							
CASH FLOW FROM OPERATING ACTIVITIES		222	138	-345	-452	358							

Accounting notes

Note 1 - Accounting principles

The report is prepared in accordance with IAS 34 Interim Financial Reporting and the Swedish Annual Accounts Act. Information required by IAS 34 p.16 A is provided in notes and other sections in the interim report. The accounting principles and calculations method have remained unchanged from those applied in the 2024 Annual Report. Amended or new standards taking effect from January 1, 2025 have not had any material impact on the Group's financial reports for the period.

Important estimates and assessments

Preparation of the financial reports in accordance with IFRS requires management to make assessments and estimates and assumptions that affect application of the accounting policies and the recognised amounts of assets, liabilities, income, and expenses. Actual results may differ from these estimates.

Estimates and assumptions are continually evaluated. Changes in estimates are recognised in the period the change is made if the change only affected that period or in the period the change is made and in future periods if the change affects both current and future periods.

Important estimates and assessments are disclosed in the 2024 Annual Report on page 105.

The Group has carried out a reassessment of the useful lives of selected parts of the Group's fixed assets that mainly relate to the AutoStore installations and specifically the Conveyors as well as IT, Sensors & PLC. The reassessment is carried out to better reflect the actual useful life on a component level based on the experience obtained after operating our AutoStore setup for the past eight years. For the previously acquired assets, the change will be made from January 2025. For the most recently acquired assets activated in Q4 2024 the new depreciation times will be used from the start.

By extending the useful lives, the Group assesses a higher degree of comparability of EBIT towards industry peers. In conclusion, the impact on yearly depreciation compared to the previous depreciation times is a decrease in costs of around SEK 2.5 million for 2025.

Parent company

For the Parent Company Boozt AB (publ), the financial statements have been prepared in accordance with the Swedish Annual Accounts Act and the Swedish Financial Reporting Board's recommendation RFR 2 Accounting for Legal Entities. The reporting currency is SEK and all figures in the interim report are rounded to the nearest million with one decimal point.

Note 2 - Segment reporting

SEK million	Q2 2025	Q2 2024	H1 2025	H1 2024	Rolling 12 months
NET REVENUE					
Boozt.com	1,428	1,525	2,752	2,860	6,550
Booztlet.com	395	348	723	627	1,682
TOTAL NET REVENUE	1,823	1,873	3,475	3,487	8,232
EBIT					
Boozt.com	88	61	101	55	438
Booztlet.com	17	18	9	21	48
TOTAL EBIT	105	79	110	77	486
EARNINGS BEFORE TAX					
Boozt.com	81	55	95	35	421
Booztlet.com	15	17	8	17	44
EARNINGS BEFORE TAX	96	72	102	52	465

Note 3 - Financial instruments

30 Jun, 2024 (SEK million)	Financial assets valued at amortised cost	Finacial liabilities valued at amortised cost	Financial instruments measured at fair value via income statement	Total carrying amount	Fair value
Financial assets					
Deposits	11	-	-	11	11
Accounts receivables	33	-	-	33	33
Other receivables	107	-	0	107	107
Cash and cash equivalents	725	-	-	725	725
Total financial assets	875	0	0	875	875
Financial liabilities					
Liabilities to credit institutions	-	428	-	428	428
Accounts payables	-	1,050	-	1,050	1,050
Other liabilities	-	257	0	257	257
Lease liabilities	-	541	-	541	541
Total financial liabilities	0	2,276	0	2,276	2,276

30 Jun, 2025 (SEK million)	Financial assets valued at amortised cost	Finacial liabilities valued at amortised cost	Financial instruments measured at fair value via income statement	Total carrying amount	Fair value
Financial assets					
Deposits	21	-	-	21	21
Accounts receivables	32	-	-	32	32
Other receivables	110	-	-	110	110
Cash and cash equivalents	376	-	-	376	376
Total financial assets	539	0	0	539	539
Financial liabilities					
Liabilities to credit institutions	-	299	-	299	299
Accounts payables	-	753	-	753	753
Other liabilities	-	302	2	304	304
Lease liabilities	-	497	-	497	497
Total financial liabilities	0	1,851	2	1,852	1,852

Calculation of fair value

The Group has derivative instruments that comprise foreign exchange forward used for economic hedging purposes, which are measured at fair value according to Level 2 of the valuation hierarchy. Derivative receivables amount to SEK 0 million (0). Other financial liabilities measured at fair value through profit or loss comprise currency hedges amounting to SEK 2 million (0). Other financial liabilities measured at fair value can be found at Level 3 of the valuation hierarchy. The Group's other financial assets and liabilities are considered to be close to the carrying amount, after which the carrying amount is estimated to be the same as the fair value. For a more detailed description of the Group's classification and valuation of financial instruments please see Note 1 on page 104 and Note 28 on page 122 in the Annual Report 2024.

SEK million	Q2 2025	Q2 2024	H1 2025	H1 2024	Rolling 12 months
Interest income	4	4	14	10	22
Interest expenses	-9	-7	-13	-13	-25
Interest expense leases	-4	-5	-8	-10	-17
Net change in value of receivables measured at fair value via income statement	0	0	0	0	0
Total net financial items	-9	-7	-8	-12	-21

Note 4 - Investments

SEK million	Q2 2025	Q2 2024	H1 2025	H1 2024	Rolling 12 months
Acquisition of fixed assets (other capex)	-1	-1	-1	-3	-28
Acquisition of fixed assets (warehouse capex)	-10	-12	-28	-81	-41
Total	-11	-14	-29	-84	-69
Acquisition of operations	0	-5	0	-5	5
Change in financial assets	0	-2	-10	-2	-10
Total	0	-7	-10	-7	-5
Acquisition of intangible assets (capitalised development costs)	-25	-28	-50	-54	-106
Acquisition of intangible assets (other)	-1	-1	-1	-1	-2
Total	-26	-29	-51	-56	-108
Cash flow from investments	-37	-49	-90	-147	-183



Parent company financial statements

Parent company income statement

SEK million	Q2 2025	Q2 2024	H1 2025	H1 2024	Rolling 12 months
Net revenue	-8	45	22	70	103
Total operating income	-8	45	22	70	103
Other external costs	-3	-3	-6	-6	-10
Cost of personnel	7	-31	-16	-63	-90
Total operating costs	4	-34	-22	-69	-100
OPERATING PROFIT (EBIT)	-4	11	0	0	4
Financial income	0	0	0	0	3
Financial expenses	-0	-0	0	-14	-1
Net financial items	-0	0	0	-13	2
PROFIT AFTER FINANCIAL ITEMS	-4	11	0	-13	5
Group contributions	4	-1	0	0	-5
RESULT BEFORE TAX	-0	10	0	-13	0
Income tax	0	-2	0	0	0
PROFIT FOR THE PERIOD	-0	8	0	-13	0



Parent company financial position

SEK million	Jun 30, 2025	Jun 30, 2024	Dec 31, 2024
Shares in Group companies	831	831	831
Shares in associated companies	14	16	14
Deferred tax asset	0	0	0
Total non-current assets	845	847	845
Other receivables	5	0	0
Receivables from Group companies	683	971	962
Current tax assets	-	0	0
Prepaid expenses and accrued income	1	1	1
Cash and cash equivalents	11	17	14
Total current assets	700	990	977
TOTAL ASSETS	1,545	1,837	1,822

SEK million	Jun 30, 2025	Jun 30, 2024	Dec 31, 2024
Share capital	6	6	6
Total restricted equity	6	6	6
Share premium reserve	2,198	2,198	2,218
Retained earnings	-726	-426	-490
Earnings for the period	0	-13	-7
Total unrestricted equity	1,472	1,759	1,721
TOTAL EQUITY	1,478	1,764	1,727
Other provisions	4	7	13
Total non-current liabilities	4	7	13
Accounts payable	1	0	0
Current tax liabilities	1	-	-
Liabilities to Group companies	38	38	38
Other liabilities	1	7	10
Accrued expenses and prepaid income	22	20	34
Total current liabilities	63	65	82
TOTAL LIABILITIES	67	72	95
TOTAL EQUITY AND LIABILITIES	1,545	1,837	1,822

Audit

This report was not subjected to a limited review by the Group's auditors.

Signatures

The undersigned certify that this interim report gives a true and fair overview of the Parent Company’s and the Group’s operations, financial position, and performance and describes the material risks and uncertainties facing the Parent Company and the companies in the Group.

August 15, 2025

Henrik Theilbjørn
Chairman of the Board

Jón Björnsson
Board member

Cecilia Lannebo
Board member

Fiona Mullan
Board member

Julie Wiese
Board member

Hermann Haraldsson
Group CEO



Definitions of financial performance measures

The quarterly report contains certain performance measures that are not defined in accordance with IFRS (alternative performance measures). The performance measures included are used by investors, securities analysts, and other stakeholders as additional measures of performance and financial position. The Group's alternative performance measures are not necessarily comparable to similar measurements presented by other companies and have certain limitations as analytical tools. They should therefore not be considered separately from, or as a substitute for, the Group's financial information prepared in accordance with IFRS.

Definitions, calculations, and rationale behind the use of included alternative performance measures are available on the Group's website www.booztgroup.com/reports-and-presentations, "Interim Report Q2 2025" - "Financial data".



Financial calendar

November 4, 2025
Interim Financial Report for Q3 2025

February 6, 2026
Interim Financial Report for Q4 2025

March 23, 2026
Annual report 2025

Consolidated financial statements are available at www.booztgroup.com.

In case of enquiries or questions, please contact:

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This report is such information as Boozt AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation and the Securities Markets Act. The information was submitted for publication, through the agency of the contact person set out above, at 8.00 CET on August 15, 2025.

This report may contain forward-looking information that is based on the present expectations of Boozt's management. No assurance may be given that these expectations will prove to be correct. Actual outcomes may deviate significantly from what is reflected in the forward-looking information due to changed conditions relating to the economy, market or competition, changes in legal requirements and other political measures, fluctuations in exchange rates, and other factors outside of Boozt's control.

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