

PRESS RELEASE
February 27, 2025

Leadership changes in two of Hedin Mobility Group's subsidiaries

Möln dal, 27 February 2025 – On 1 March, changes will take place in the leadership of Hedin Nordic Truck and Hedin Motor Company, as two new CEOs assume their roles.

John Hurtig will take on the role of CEO for Hedin Nordic Truck, leading the company's operations in Sweden, Denmark, Norway, and Finland. He succeeds Håkan Jönsson, who is leaving Hedin Mobility Group. John Hurtig joins from Hedin Motor Company, the group's Ford distribution business in Sweden, where he has served as CEO for nearly four years.

At the same time, Raine Wermelin has been appointed as the new CEO of Hedin HMC Motor Company AB. He most recently held the position of COO for Hedin Automotive Bavaria, where he was responsible for Hedin Mobility Group's BMW business in Sweden, Norway, and Finland.

Both John Hurtig and Raine Wermelin bring extensive experience from senior positions in the automotive industry, both within and prior to their time at Hedin Mobility Group.

Anders Hedin, CEO of Hedin Mobility Group, is highly satisfied with the new appointments:

"Both John Hurtig and Raine Wermelin have demonstrated strong business results during their years within Hedin Mobility Group. We are operating in a challenging time for the industry, where strong leadership is crucial to driving growth and strengthening our customer offering. With John's and Raine's experience, leadership, and dedication, I am confident they will play a key role in our continued development. I look forward to following their journey and the value they will bring to Hedin Nordic Truck and Hedin Motor Company."

Press contact

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About Hedin Mobility Group

Hedin Mobility Group is one of Europe's largest mobility providers, with more than 12,500 employees and operations in 14 countries. In 2023, net sales amounted to SEK 81.7 billion and the Group sold more than 218,000 vehicles.

Our operations consist of three main business areas:

- In **Distribution**, we are a significant importer/distributor of vehicles, spare parts, tires, rims and wheels as well as accessories on the European market. We are importer and/or distributor for BYD, Corvette, Dodge and RAM, Ford and Ford F-150, Hongqi, INEOS Grenadier, IVECO, MG, XPENG as well as Renault, Dacia and Alpine. Within spare parts we are, among other things, an authorised partner for GM and Mopar in Europe as well as the exclusive global supplier of Saab Original parts.
- In **Retail**, we represent more than 50 brands and provide a comprehensive offer – sales, financing, insurance, and aftermarket services – comprising new and used passenger cars, commercial vehicles, and trucks to both private and corporate customers. Sales take place both online and via a European dealer network comprising more than 350 own dealerships with a total of over 800 sales points under the names Hedin Automotive, Carstore and Stephen James.
- In **Mobility solutions**, we address new user needs and sales models in the automotive industry by providing and developing innovative services. Through Carplus, Unifleet, MABI Mobility and Hedin Supercharge, users are offered various flexible and modern mobility solutions.

Hedin Mobility Group's operations also include Hedin IT, which provides the Group with high-end operations, support and digital development, as well as strategic investments in Mercedes-Benz Financial Services Slovakia, Lasingoo Sverige and Casi.

Read more on www.hedinmobilitygroup.com

Part of Hedin Group

Hedin Mobility Group is part of the Hedin Group together with the Hedin Construction group and I.A. Hedin Fastighet AB. Hedin Group is also a partner in Consensus Asset Management and Ripam Invest AB, which owns Marstrands Kurhotell, Kurbadhus and Societetshus.

www.hedingroup.com

Image Attachments

Bilder 1920x1080

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Attachments

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