

## Albert appoints Katarina Strivall as Chief Financial Officer

eEducation Albert, a leading Nordic EdTech-actor, is pleased to announce the recruitment of Katarina Strivall as Chief Financial Officer (CFO), reinforcing the organization's pursuit of profitable growth and integration of acquired companies. Commencing her employment on August 21, 2023, Katarina will assume a pivotal role within Albert Group's management team, overseeing the finance organization. With nearly 20 years of experience as CFO, Katarina brings a wealth of expertise to Albert.

Katarina is a business-oriented professional who has worked as CFO for almost two decades. She has played a pivotal role in multiple growth journeys and has established robust financial frameworks and organizations. Most notably, Katarina served as CFO of Norconsult AB for the past 10 years, contributing significantly to the company's expansion from a few hundred to approximately 1,200 employees. Her extensive background encompasses diverse competencies such as mergers and acquisitions, integration management, corporate governance, compliance and organizational development.

"We are delighted to welcome Katarina as a valuable addition to our Group management team. Her extensive experience as CFO will fortify our finance function and expedite the integration process for our acquired companies. Moreover, Katarina's pleasant personality makes her a pleasure to work with.", remarked Arta Mandegari and Salman Eskandari, co-founders of Albert.

Expressing her enthusiasm, Katarina stated, "I look forward to joining Albert Group and contributing to the company's journey towards profitable growth. I resonate deeply with the organization's mission to provide customized learning experiences to every child, drawing inspiration from my own children."

The current CFO Martin Dahlgren has chosen to leave the company for a new assignment.

"We thank Martin for everything that he has done for Albert during the last years and wish Martin good luck in his new assignment.", says Arta Mandegari and Salman Eskandari, co-founders of Albert.

**For additional information, please contact:**

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## About eEducation Albert AB (publ)

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Albert is the children's digital teacher, who since the start in 2016 has helped over 500,000 families with homework via mobile devices. Albert's apps are aimed at younger (1-9 years) and older children (10-16 years) and include subjects such as Mathematics, English, Geography, Code and Reading & Writing. Albert was founded in 2016 by two friends in Gothenburg with a clear goal - to democratize knowledge through technology - and that is what drives us even today. Albert is listed on the Nasdaq First North Growth Market with the short name (ticker) ALBERT. The company's certified adviser is Erik Penser Bank, [certifiedadviser@penser.se](mailto:certifiedadviser@penser.se)

Read more at [investors.hejalbert.se](http://investors.hejalbert.se)

## Attachments

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