

Press Release
Karlstad, Sweden, 19 January 2023

Jacob Jonmyren appointed Chair of the Board of Lars Wingefors AB (the majority shareholder of Embracer Group AB)

Jacob Jonmyren, a professional board member, has been appointed Chair of the Board at Lars Wingefors AB, the majority shareholder of Embracer Group AB.

Jacob Jonmyren is currently CEO and board member at Jacob Jonmyren Kapital AB, board member at Embracer Group AB, and a board member at Forskningsstiftelsen SSE-MBA and RAM Rational Asset Management AB. At Embracer Group AB, Jacob also holds the role of Chair of the Remuneration Committee and is a member of the board's Audit and Sustainability Committee.

Jacob Jonmyren holds a M.Sc in Accounting and Financial Management from Stockholm School of Economics and has studied Finance at University of Wisconsin and Media & Communication Studies (Master level) at Stockholm University. Jacob Jonmyren has long experience in the financial markets.

"I am glad to have Jacob Jonmyren accepting the position as the chair of the board of Lars Wingefors AB. Jacob brings a lot of experience from the financial markets and investment management and we look forward to working with him", says Lars Wingefors CEO and Founder of Lars Wingefors AB.

For more information, please contact:

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About Lars Wingefors AB

Lars Wingefors AB (LWAB) is a private investment company, founded by entrepreneur Lars Wingefors, and is based in Karlstad, Värmland, Sweden. The company is the largest shareholder in publicly listed Embracer Group AB (publ) – the largest Gaming & Entertainment company in Europe. LWAB's largest subsidiary is the real estate developer Bröderna Wingefors, with a growing portfolio of properties in western Sweden. LWAB also has a portfolio of minority investments in fast-growing tech companies. More information at Wingefors.se.