

16 August 2022 11:40:00 CEST

## Invitation to presentation of Pierce Group's quarterly report (Q2 2022)

On 24 August 08.00 CET, Pierce Group's report for the second quarter 2022 will be published. At 09.00 CET the same day, CEO Henrik Zadig and acting CFO Niclas Olsson will hold a webcast and telephone conference in English about the report.

To participate in the telephone conference – please dial in via the numbers below:

SE: +46-8-5051-6386  
UK +44-20-319-84884  
US: +1-412-317-6300  
Pin: 0093686#

The webcast and telephone conference can be followed via the following link:  
<https://tv.streamfabriken.com/pierce-group-q2-2022>

The presentation material will be made available on Pierce Group's website via  
<https://www.piercegrup.com/en/reports-presentations/>

### **For further information please contact:**

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*The information was submitted for publication, through the agency of the contact persons set out above, at 11.40 CET on 16 August 2022.*

### **About Pierce**

Pierce is a leading online retailer that sells equipment, spare parts and accessories to motorcyclists through the online stores 24MX, XLMOTO and Sledstore all over Europe, through some forty locally adapted websites. The Company has two major segments, Offroad – sales to motocross and enduro riders, and Onroad – sales to customers who drive on trafficked roads. In addition, Pierce has a smaller segment, Other, which mainly focuses on snowmobiles. With a large and unique product range, including several own brands, an excellent customer experience and attractive prices, Pierce is

changing the market for motorcycle enthusiasts in Europe. The head office is located in Stockholm, Sweden, the central warehouse is located in Szczecin, Poland, and the majority of the customer support is located in Barcelona, Spain. The company has approximately 430 employees.

#### **Attachments**

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