

PRESS RELEASE  
December 13, 2024

## Hedin Mobility Group awarded three honours at the inaugural Masters Europe Awards

**MÖLNDAL/BRUSSELS, 13 December 2024 – Hedin Mobility Group has been recognised as a leader in the European automotive distribution sector, earning three awards at the inaugural Masters Europe Awards. These accolades reflect the group's outstanding achievements in sales performance and revenue growth across multiple markets.**

Hedin Mobility Group has been awarded three titles at the inaugural Masters Europe Awards, held during the European Automotive Dealer Summit. Organised by Auto Infos, a leading French automotive magazine, in partnership with PwC, the awards celebrate excellence and innovation in the automotive distribution sector across Europe.

The awards were presented during a special ceremony in Brussels on Wednesday as part of the European Automotive Dealer Summit, recognising outstanding performance across key metrics. Based on a comprehensive study conducted by PwC, which analysed the performance and progress of Europe's top 50 dealer groups, Hedin Mobility Group has achieved top recognition, taking the first ranking in Europe in three categories.

### **Hedin Mobility Group has been named the winner in the following categories:**

- Best used vehicle sales performance
- Best revenue performance
- Best sales performance per dealership

Anders Hedin, CEO of Hedin Mobility Group, commented: *"We are very proud to be recognised with these awards, which highlight the dedication and passion of our entire team across Europe. This achievement reflects our commitment to delivering exceptional results and making a meaningful difference for our customers and partners."*

These awards highlights Hedin Mobility Group's focus on innovation, customer satisfaction, and operational excellence across Sweden and our European markets.

### **Press contact**

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Kristina Wärmare  
Global Communications Director, Hedin Mobility Group  
press@hedinmobilitygroup.com

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## About Hedin Mobility Group

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Hedin Mobility Group is one of Europe's largest mobility providers, with more than 12,500 employees and operations in 14 countries. In 2023, net sales amounted to SEK 81.7 billion and the Group sold more than 218,000 vehicles.

Our operations consist of three main business areas:

- In **Distribution**, we are a significant importer/distributor of vehicles, spare parts, tires, rims and wheels as well as accessories on the European market. We are importer and/or distributor for BYD, Corvette, Dodge and RAM, Ford and Ford F-150, Hongqi, INEOS Grenadier, IVECO, MG as well as Renault, Dacia and Alpine. Within spare parts we are, among other things, an authorised partner for GM and Mopar in Europe as well as the exclusive global supplier of Saab Original parts.
- In **Retail**, we represent more than 50 brands and provide a comprehensive offer – sales, financing, insurance, and aftermarket services – comprising new and used passenger cars, commercial vehicles, and trucks to both private and corporate customers. Sales take place both online and via a European dealer network comprising more than 350 own dealerships with a total of over 800 sales points under the names Hedin Automotive, Carstore, Stephen James and Motor Car Group.
- In **Mobility solutions**, we address new user needs and sales models in the automotive industry by providing and developing innovative services. Through Carplus, Unifleet, MABI Mobility and Hedin Supercharge, users are offered various flexible and modern mobility solutions.

Hedin Mobility Group's operations also include Hedin IT, which provides the Group with high-end operations, support and digital development, as well as strategic investments in Mercedes-Benz Financial Services Slovakia, Lasingoo Sverige and Casi.

Read more on [www.hedinmobilitygroup.com](http://www.hedinmobilitygroup.com)

### Part of Hedin Group

Hedin Mobility Group is part of the Hedin Group together with the Hedin Construction group and I.A. Hedin Fastighet AB. Hedin Group is also a partner in Consensus Asset Management and Ripam Invest AB, which owns Marstrands Kurhotell, Kurbadhus and Societetshus.

[www.hedingroup.com](http://www.hedingroup.com)

### Image Attachments

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[European Automotive Dealer Summit](#)

[Eddy Haesendonck, CEO of Hedin Automotive Benelux, proudly accepted the awards on behalf of Hedin Mobility Group at the awards ceremony in Brussels on Wednesday](#)

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## Attachments

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[Hedin Mobility Group awarded three honours at the inaugural Masters Europe Awards](#)