

Press Release

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## Hemply Balance launches a new more potent product line

**Hemply Balance Holding AB (publ) ("Hemply Balance" or "the Company") announces that its subsidiary Glowing Pine B.V today launched a new product line on the international market**

The Company's new product line consists of four CBD oils. The base consists of MCT oil and is launched in four different percentages; 6%, 16%, 21% and 31% CBD. The products have a recommended consumer price from SEK 399 to SEK 1499 (€40 to €150) and will be marketed on the Company's three different website domains and to retailers in Europe.

MCT stands for Medium Chain Triglycerides, and the advantage of MCT is that the body can quickly absorb the saturated fatty acids that the oil contains, unlike other fatty acids. Furthermore, it means that the body can quickly convert MCT oil into fuel for the body. When using MCT oil as a carrier of CBD, the bioavailability increases due to the function of the MCT oil. That is, how much and how fast the body absorbs the product's phytocannabinoids.

### Comment

“Hemply has always focused on being at the forefront of product development, and we’ve been doing that since 2016, when the company was founded. Our new CBD oils based on MCT are an important step in our product development. With the character of the products, we see excellent opportunities to enter new markets and continue our growth journey. New product launches enables us to be able to increase our growth rate and enter into more collaborations,” says Jonas Lenne, CEO of Hemply Balance.

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## About Hemply Balance

Hemply Balance is a health food company that sells safe, high-quality hemp products for intimate and personal care, as well as hemp oil and hemp capsules outside Sweden. The company's goal is to consolidate its position as the leading player in high-quality hemp products in Sweden and to become a significant player in Europe.

Augment Partners AB, tel. +46 8 604 22 55, email: [info@augment.se](mailto:info@augment.se) is the company's Mentor.

For more information, visit the Hemply Balance website [www.hemplybalance.com](http://www.hemplybalance.com)

## Attachments

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