

GOODBYE KANSAS WINS ADDITIONAL ORDERS FOR AN INTERNATIONAL GAME SUCCESS

Goodbye Kansas strengthens its position as a leading supplier to the global gaming industry. The company has now signed additional orders with an international game studio with whom Goodbye Kansas has worked with for many years.

Goodbye Kansas and the game studio have an established collaboration and now the project is extended with two additional orders. The assignment involves designing and producing motion graphics in close collaboration with the game studio, for the next season of the customer's very successful game. The work will begin and be delivered this quarter.

"It's important to establish creative trust and accurate deliverables to maintain trust, and continue to collaborate on a brand in such an integrated way. Here we have really hit the right spot in our collaboration and have gained continued confidence in the next phase, which feels promising for future seasons." says Anton Söderhäll, Executive Producer.

"It is common for our collaborations with our game customers to expand bit by bit, as they are agile in the game's development and new needs arise as they go. Especially when games have recently moved from being a product to a service, where the end customer has expectations of content many years post-release. It is a continued sign of strength for us as a supplier that so many of our customers continue to place more additional orders with us. It shows the market's solid confidence in us, in a market that is driven by quality and delivery reliability." says Thomas Lindgren, CEO of Goodbye Kansas.

For further information, please contact:

Thomas Lindgren, Acting CEO, Goodbye Kansas Group
E-mail: thomas.lindgren@goodbyekansas.com
Direct: +46 70 591 3056

About Goodbye Kansas Group

Goodbye Kansas Group is a provider of technology-driven visual content and develops solutions for visual effects (VFX), animation, game trailers and In-Game. The Group has some of the world's leading entertainment companies as customers. Goodbye Kansas Group is headquartered in Stockholm and is listed on Nasdaq First North Growth Market with Wildecos as Certified Adviser.

www.goodbyekansasgroup.com

Attachments

[GOODBYE KANSAS WINS ADDITIONAL ORDERS FOR AN INTERNATIONAL GAME SUCCESS](#)