

September 16, 2021

PRESS RELEASE

Invitation to Vertiseit's Capital Markets Day - presenting new strategy for international growth and new targets

Vertiseit AB invites investors, analysts and media to a Capital Markets Day on Tuesday, October 5, 2021 at 09.00 CEST where the company's updated strategy for international growth and new long-term and financial goals will be presented. The event will be broadcasted digitally and it is also possible to attend on site at Arena Varberg.

During the second quarter of 2021, Vertiseit achieved both of the company's long-term targets, 18 months earlier than planned. By the acquisition of Grassfish in May 2021, Vertiseit is now the market-leading platform company within Retail Digital Signage in Europe.

The Capital Markets Day will be led by Johan Lind, CEO, and Jonas Lagerqvist, CFO, who will present an in-depth understanding of the current situation and the insights leading to the group's updated strategy for international growth together with new long-term and financial goals.

The presentations will be held in Swedish with the exception of certain parts that may be given in English. At the end of the day, a Q&A session will be moderated by Fredrik Nilsson, analyst at Redeye AB.

INFORMATION AND REGISTRATION

Date: Tuesday, October 5, 2021

Time: 09.00-11.30 CEST

Location: Arena Varberg, Kattegattsvägen 26, 432 50 Varberg

Lunch will be served for pre-registered guests after the presentations.

To attend the event on site, sign up here:

<https://forms.gle/LANkXzpeQ5wPgK9j8>

Follow the event via live stream:

<https://www.redeye.se/events/820802/capital-markets-day-vertiseit>

Recording of the event and associated presentation material will subsequently be available on Vertiseit's website:

<https://corporate.vertiseit.se/>

Welcome!

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ABOUT VERTISEIT

Vertiseit is a retail tech company and a full-service provider of Digital in-store solutions. Products and services enables a seamless customer journey by bridging the physical and digital customer meeting. Vertiseit offers a leading SaaS platform, strategy and solutions for the future of digital in-store experiences. Our aim is global, and the Nordics our main market. We are +120 employees with a unique mix of competences. During the period 2012-2020, we performed an average profitable growth of 29.0 percent (CAGR). For the full year of 2020, the group's net revenue amounted to SEK 76.7 million, with an EBITDA margin of 15.5 percent. Since 2019, Vertiseit's B-share is listed on Nasdaq First North Growth Market.

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ATTACHMENTS

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