

CTS expands to Helsinki, with Lapin Kumi opening two new tire shops and 24/7 mobile service

Last year Lapin Kumi, Colmec, and several local tire shops came together to form a new tire services group, which currently goes under the working name CTS. Following on from a rapid expansion in Sweden and Northern Finland, the growth journey now continues in Southern Finland where Lapin Kumi, CTS' Finland company, opens two new tire shops in the Helsinki region.

The two new Helsinki tire shops are located in the Vuosaari harbor and Espoo Juvanmalmi:

- In the Vuosaari harbor, Lapin Kumi has taken over the tire shop premises previously operated by Best Drive and conducted extensive renovation. The new tire shop a go to tire service stop in a transport intensive part of Helsinki.
- In Espoo Juvanmalmi, Bandaris, a well-established tire shop focused on heavy-duty vehicles in Juvanmalmi, has now joined the Lapin Kumi tire shop chain. Bandaris, has built a strong reputation for heavy vehicle service and adds an experienced team and important service point to the Lapin Kumi chain.
- Together, the two Helsinki tire shops now operates six mobile service vehicles, These services are coordinated by tire industry expert Kai Sallankivi, ensuring rapid response times and high-quality support for customers.

Lapin Kumi's growth has been exceptionally fast, with the two news shops the company has more than doubled in size since 2017.

"During the winter, we also built a large new warehouse at our Vantaa location, so it has been a busy period" says Ville Roukanen, CEO of Lapin Kumi. "Our growth in Finland is driven by outstanding service provided by our 250 person strong team. Another key factor is our independence from specific tire brands. The needs of heavy-duty vehicle operators vary significantly depending on usage, and we can always find the best price-to-quality ratio from a range of tire brands. Plus, we have the tires readily available in stock. The third major factor behind our rapid growth is our company name. Especially in Southern Finland, the name 'Lapin Kumi' stands out, and the Lapland identity carries a strong, positive connotation."

"This expansion into Helsinki represents a significant step in our mission to offer top-tier tire services across Northern Europe," says David Boman, Group CEO of CTS. "By integrating these new locations and enhancing our mobile service capabilities, we are ensuring that our customers receive fast, reliable, and expert service across Finland. We are thrilled to see what the Lapin Kumi team is building and support the growth journey".

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About Lapin Kumi

Lapin Kumi is an independent tire service chain in Finland, founded in Roveniemi and run by the Ruokanen family since 1947. The current CEO, Ville Ruokanen, represents the third generation in the family business. Ville's grandfather, Veikko Keskiruokanen, started the company by repairing rubber boots. Lapin Kumi is part of CTS Group.

About CTS

CTS is a tire life cycle service company. We deliver replacement tires, service existing tires during their useful life and collect & retread worn out tires. A convenient one-stop shop for all tire related needs, helping vehicle users maximize uptime and get a longer run out their existing tires. For commercial vehicle tires, we operate a fully circular model – extending the useful life of tires well beyond their normal lifespan.

We are home to 700 employees across Sweden, Finland, Norway, and Poland. We operate 51 tire shops and 5 retreading sites. Our mission is to keep society moving in a seamless, sustainable way