

KEYTO Group continues its growth journey – DreamClean joins the group

KEYTO Group continues to strengthen its home service offering in Sweden as DreamClean becomes part of the group. This marks another step in KEYTO's strategy to build a leading, tech-enabled one-stop destination for home services, and it enhances the group's geographical presence in and around the Jönköping region.

DreamClean is a well-regarded player in the cleaning industry based in Jönköping, offering cleaning services with a clear focus on quality, flexibility and sustainability.

"Having DreamClean join KEYTO Group is fully in line with our ambition to expand by partnering with well-established, customer-focused businesses. With DreamClean onboard, we will continue to enhance our cleaning offering and deliver even greater value to customers," says Magnus Agervald, CEO of KEYTO Group

Employees and customers of DreamClean are warmly welcomed into the KEYTO family.

Want to join KEYTO Group? We look forward to future partnerships that complements and strengthen our position, both in Sweden and internationally. Please contact Gustav Thott, Head of M&A and Corporate Development at KEYTO Group, at gustav.thott@keytogroup.com

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About Us

We are KEYTO. We unlock people's quality of life through the power of our one-stop destination. With more than 4,500 employees and a wide and growing portfolio of services and brands– including appliance repair/service, cleaning, gardening, lawn care services, house inspections and much more– we promise ease of mind by providing easy access to outstanding homeservices.

Powered by trusted companies such as GreenThumb, Servly, Hemfrid, Veterankraft and Enspecta, KEYTO creates millions of ease of mind moments to customers across multiple markets.

As part of our ambitious growth journey, we expand both organically and through strategic acquisitions. We partner with entrepreneurs and teams who share our vision of delivering exceptional service – and together, we shape the future of the service industry.

Visit keytogroup.com for more information.