PRESS RELEASE
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AIRA FOR FORTNOX IS LIVE

Aira for Fortnox is available from today to all of Fortnox's more than 600,000 customer companies. The product is purchased in the Fortnox app marketplace and is up and running the same day. The launch tour Aira Masterclass starts in Stockholm on 12 November.

Aira for Fortnox uses the customers, invoices and orders already in Fortnox, together with the user's email history, to find new customers, keep track of existing ones and surface what to do next. The user does not fill in, log or update anything.

"Two years ago I couldn't sleep and wrote down, in one night, what sales technology should be if you started over without compromises. Today that vision is live. Aira for Fortnox is the distillate of 25 years obsessing over sales and prospecting. Aira does more than 90 percent of the work, using data our customers already have. The feedback from our pilot customers has been amazing, and we are incredibly excited to get it out to every Fortnox customer," says Daniel Wikberg, founder and CEO of Aira.

Read more and get started at **aira.app/fortnox**.

Further information
All financial reports are available at **www.aira.app**

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About Aira
Aira is an AI-powered sales agent built for B2B entrepreneurs and sales professionals. The product monitors financial reports, board changes and news to surface the right moment to reach out, before the competition knows the opportunity exists. No manual data entry, no CRM admin. Just intelligence that turns signals into revenue.
Founded in 2024 and headquartered in Stockholm, Sweden.

AI Revenue Assistant Software Stockholm AB (publ) is listed on Nasdaq First North Growth Market. The company's Certified Adviser is Bergs Securities AB.
