

**Stockholm, June 4, 2025**

**PRESS RELEASE**

## **Prisma continues to grow in Denmark - starts new retail area project in Holstebro**

During the third quarter of 2025, Prisma Properties (publ) will start the development of its new retail area in Holstebro in western Denmark. Prisma has signed 11-year leases with discount retailers Lager 157, Hi five and Big Dollar. Thansen and a national restaurant chain will also be established at the site. The estimated annual rental value of Prisma's project is approximately SEK 10 million /DKK 6.9 million upon completion.

The area in Holstebro, close to traffic and strategically located next to the highway, will be developed into a modern destination with a total of 8,200 square meters of retail, services and restaurants. In line with Prisma's efforts in electric car charging, the company has also signed agreements with three charging operators where it is planned to install almost 30 fast chargers on the site.

The detailed development plan for the area is expected to gain legal force during the summer of 2025 and construction is scheduled to start in the third quarter of 2025. Occupancy will take place gradually and all operators are expected to move in during the third quarter of 2026.

The project is part of Prisma's plan to grow in traffic-centric locations in the Danish market. Today, the company owns properties in Denmark worth approximately SEK 1.2 billion.

"We are adding another project within our focus area discount retail, where upon completion we will have a new and modern retail area in Holstebro with long and stable rental incomes. With a strong geographical location and a good mix of well-known brands, we create an attractive whole for both visitors and tenants," says **Carsten Krebs, CDO, Prisma Properties.**

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**About Prisma Properties**

Prisma Properties (publ) is a leading developer of properties with a portfolio of close to 140 properties. Prisma Properties operates in the Nordic region with an emphasis on Sweden and Denmark, and has ambitions to grow in the other Nordic countries. Prisma Properties is listed on Nasdaq Stockholm with the real estate investment company Alma Property Partners as principal owner.