

Byggfakta Group appoints new CEO for the Nordic region

Byggfakta Group has appointed Max Lagerstedt as its new CEO for the operating segment Construction Solutions – Nordic. The operating segment comprises operations in the Nordic countries and covers all aspects of Byggfakta's offering.

Max Lagerstedt has extensive experience from CEO and senior managerial roles from various companies and industries. Max has been working for Lantmännen Cerealia since 2020 and been part of the successful development of the company's offering and business. Prior to this, Max was Managing Director for the Building Materials Division at Bergman & Beving and CEO of the ESSVE Group.

In his new role, Max will be responsible for leading and driving Byggfakta Group's work in the Nordic region. Focus moving forward will be on growth, both organically and through acquisitions, as well as on developing Byggfakta's offering in the Nordic countries. Byggfakta Group has had an established offering in project and product information in Sweden, Norway, Denmark and Finland for many years. Since 2022, Byggfakta's specification offering has been established in Denmark and its e-Tendering offering has been established in Sweden.

"We see major potential for Byggfakta's continued growth in the Nordic countries. This is the result of a more established offering in project and product information as well as within specification and e-Tendering. We also have an offering in advanced analysis, which was recently strengthened through the acquisition of Norwegian/Swedish Prognosesenteret. Max will be key here in his new position for leading the development and growth efforts in the Nordic region. Max has an impressive track record and I am convinced that he will prove an invaluable asset for Byggfakta," says Dario Aganovic, CEO of Byggfakta Group.

Max Lagerstedt will assume his new role on 14 August 2023 and join the Group management at Byggfakta Group.

About Byggfakta Group

Byggfakta Group, headquartered in Ljusdal, Sweden, with origins dating back to 1936, is a leading digital platform providing solutions connecting construction value-chain participants, maximising sales and improving efficiency for its customers. The Company's core offering lies across four product segments, targeting different stakeholders in the construction value chain, namely (i) Project Information – a business intelligence sales lead platform; (ii) Specification – specification software digitalising the specification writing process; (iii) Product Information – an online platform that allows suppliers to showcase their products online, and provides buyers with a comprehensive catalogue of curated construction products; and (iv) e-Tendering - eSourcing and eProcurement software.

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Attachments

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