

Clas Ohlson's sales increased in September compared to the previous year

Net sales in September amounted to 1,119 MSEK (939), an increase of 19 per cent, of which 12 per cent relates to organic growth¹, 3 per cent acquisition² and 5 per cent currency effects. Compared with the same month of the preceding year, the store network increased by 10 stores. The total number of stores at the end of the period was 252 (242).

Total net sales for the period May-September 2026 amounted to 5,551 MSEK (4,771), an increase of 16 per cent, of which 11 per cent relates to organic growth¹, 3 per cent acquisition² and 3 per cent currency effects.

Distribution of sales			Month			Accumulated		
			Change				Change	
MSEK	September 2026/27	SEK	Organic 1	Acquisition 2	May – September 2026/27	SEK	Organic 1	Acquisition 2
Sweden	505	15%	11%	4%	2,558	15%	11%	4%
Norway	457	20%	8%	1%	2,304	18%	9%	1%
Finland	113	17%	14%	1%	509	11%	10%	1%
Other markets	44	120%	111%	10%	181	47%	40%	7%
Total	1,119	19%	12%	3%	5,551	16%	11%	3%

¹Split between increase in comparable units 10 per cent and change in store network 2 per cent for the month of September

Split between increase in comparable units 9 per cent and change in store network 2 per cent for the period May-September 2026

²Acquisition Phonelife AB and Reservdelaronline Sverige AB

Kristofer Tonström, CEO and President: Sales in September is another sign of the strength of our business model and our needs-driven assortment. Organic sales increased by 12 per cent during the month following a good development in all markets. The total sales increase

amounted to 19 per cent, impacted by positive currency effects from the stronger NOK and contributions from the acquired e-commerce companies Phonelife and Reservdelaronline. E-commerce was overall very strong in September and continues to grow faster than total sales.

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This information is information that Clas Ohlson is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 2026-10-07 07:00 CEST.

About us

Clas Ohlson was founded in 1918 as a mail order company in Insjön, Dalarna. Today, we offer a carefully selected range of affordable quality products for a comfortable everyday life for our customers. We have approximately 250 stores and e-commerce in Sweden, Norway and Finland, as well as online sales in several additional European markets via subsidiaries. The Group has just over 5,000 employees and annual sales of approximately SEK 13 billion. Clas Ohlson's share (CLAS B) is listed on Nasdaq Stockholm, Large Cap. Read more at about.clasohlson.com