

GOODBYE KANSAS WINS CONTRACT FOR ONE OF GAMING'S MOST ICONIC AND LEGENDARY IPs

Goodbye Kansas, a global leader in visual content and digital storytelling, today signed a contract to produce cinematic trailers for a highly anticipated upcoming release of a world-leading gaming IP. The game is one of the most recognizable and enduring in the world, boasting a player community in the tens of millions and accounting for billions of hours played globally since its debut. While the order value is USD 1 million, its strategic significance outweighs the monetary value by positioning Goodbye Kansas within a high-profile and influential project.

This landmark project underscores the studio's established reputation for handling one of the most beloved and character rich franchises in the entertainment industry. The order value amounts to SEK 9.5 million and final delivery will be in Q1, 2026.

"This is a dream project and a tremendous honor for the entire studio," said Thomas Lindgren, CEO of Goodbye Kansas Group. "To be entrusted with the visual voice of an IP that has defined generations of gaming—one that tens of millions of people worldwide hold dear—is the ultimate validation of our creative and technical excellence. Our mission is to continue bridging artistry and innovation with project excellence, and we can't wait to deliver trailers that honor the IP's legacy while capturing the immense excitement for its future."

The production will leverage the full suite of Goodbye Kansas capabilities, including the cutting edge technology pipeline, character technology and creative leadership, to deliver world-class cinematics that captivate the massive global audience ahead of the upcoming release.

For additional information, please contact:

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About Goodbye Kansas Group

Goodbye Kansas Group is a provider of technology-driven visual content, developing visual effects (VFX), animations, game trailers and In-Game solutions. The Group has some of the world's leading entertainment companies as its clients. Goodbye Kansas Group is headquartered in Stockholm and is listed on the Nasdaq First North Growth Market with Wildecø as Certified Adviser.

www.goodbyekansasgroup.com

Attachments

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