

Codemill awarded significant deal with Amazon Studios

Umeå, Sweden, 22nd March 2023 - Codemill (Nasdaq: CDMIL) has announced that its Digital Services team has been selected by Amazon Studios, to design and build a next generation Media Supply Chain platform. Codemill will provide UX research, design and full stack software development services. The current order is worth \$770k (approx SEK 7.9 M).

Amazon Studios, a subsidiary of Amazon.com, Inc., specialises in creating and producing original films and television series for a global audience. Original series all premiere exclusively on the streaming platform, Prime Video, which is available in over 240 countries and territories. In film, Amazon Studios produces and acquires original movies for theatrical release and exclusively for Prime Video.

Codemill Digital Services consist of UX research, design, full stack software development, integration, onboarding and technical support. Customers select the underlying technology stack, while collaborating with Codemill on the frontend user experience, to create an integrated end-to-end workflow. From content acquisition and task management, to Quality Control (QC), asset localisation/versioning, content verification, compliance and ad-break workflows, to order fulfilment, packaging and delivery. Commonly, Codemill's Accurate Player SDK and Accurate.Video software suite add key user functionality to the overall workflow.

Rickard Lönneborg, CEO, Codemill, commented: "Amazon Studios is a world-renowned organisation with a vast content library, looking to grow its content production capacity. The goal of an efficient media workflow can only be achieved by greatly optimising the media supply chain. We are honoured that Amazon Studios continues to trust Codemill in reaching this goal."

About Codemill

Codemill is the developer of Accurate Player SDK, Accurate.Video and Cantemo Media Asset Management software. Our Digital Services offering includes UX research, design and custom software development. Codemill products and services are used by the world's leading studios, broadcasters and media service providers, for asset management, content validation, Quality Control and segmentation workflows for broadcast, VOD/OTT and FAST channels.

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About Us

Codemill is a technology company publicly listed on Nasdaq First North Growth Market, offering custom software development and products for the Media and Entertainment industry. Codemill's Accurate.Video, Accurate Player SDK and Cantemo MAM products power the world's leading broadcast, VOD/OTT, Content Supply Chain and Media Asset Management workflows.

Codemill's clients are the major Hollywood studios including Paramount Global, broadcasters such as the BBC, ITV and ProSieben.Sat1, VOD/OTT services including Joyn, and news publishers such as The Guardian.

The company is listed on Nasdaq First North Growth Market. Certified Adviser is Erik Penser Bank, +46 8-463 83 00, certifiedadviser@penser.se

This information is information that Codemill AB is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 2023-03-22 21:43 CET.

Attachments

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