

First day of trading in Webrock Ventures shares on Nasdaq First North Growth Market

Webrock Ventures AB (publ) ("Webrock" or the "Company") announces that trading in its shares on Nasdaq First North Growth Market commences today under the ticker "WRV". As previously announced, Webrock has made a private placement of shares in connection with the listing, with strong interest from Swedish and international qualified investors as well as from retail investors in Sweden.

Advisors

Pareto Securities is Sole Manager and Bookrunner, Advokatfirman Schjødt is legal adviser and Redgert Comms is strategic communication adviser to the Company. Baker McKenzie Advokatbyrå is legal adviser to Pareto Securities in connection with the Offering and the Listing. Redeye AB is the Company's Certified Adviser.

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About Webrock Ventures

Founded in 2018, Webrock Ventures is a venture studio that starts and builds companies in Brazil in partnership with successful Swedish tech companies. Brazil has over 215 million people and is one of the world's largest economies and the population is among the most digitally engaged in the world. Webrock leverages established Swedish companies' proven business models and technology to gain a head start in Brazil's fast-growing digital industry that matures later than in Sweden. By bringing together ideas, capital, resources, and talent, Webrock acts as a founder, building businesses from the ground up. With a 35-60 percent ownership stake in its portfolio companies, Webrock ensures substantial value for a limited initial investment.

Important information

This press release is not and does not form part of any offer for sale of securities. Copies of this announcement may not be made in and may not be distributed or sent into the United States, Australia, Canada, Belarus, Hong Kong, Japan, New Zealand, Russia, Singapore, South Africa or other jurisdiction in which distribution of this press release would be unlawful or would require registration or any other measures. The distribution of this announcement in other jurisdictions may be restricted by law and persons into whose possession this announcement comes should inform themselves about, and observe, such restrictions.

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This press release is not a prospectus for the purposes of the Prospectus Regulation (EU) 2017/1129 of the European Parliament and of the Council of 14 June 2017 and its delegated and implemented regulations (the "Prospectus Regulation") and has not been approved by any regulatory authority in any jurisdiction. The Offering is exempt from the requirement to prepare a prospectus in accordance with the Prospectus Regulation.

In the United Kingdom, this document and any other materials in relation to the securities described herein is only being distributed to, and is only directed at, and any investment or investment activity to which this document relates is available only to, and will be engaged in only with, "qualified investors" who are (i) persons having professional experience in matters relating to investments who fall within the definition of "investment professionals" in Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (the "Order"); or (ii) high net worth entities falling within Article 49(2)(a) to (d) of the Order (all such persons together being referred to as "relevant persons"). In the United Kingdom, any investment or investment activity to which this communication relates is available only to and will be engaged in only with Relevant Persons. Persons who are not relevant persons should not take any action on the basis of this press release and should not act or rely on it.

Any investment decision in connection with the Offer must be made on the basis of all publicly available information relating to the Company and the Company's securities. The information in this press release is only provided as background information and does not purport to be complete. Accordingly, investors should not rely on the information contained in this press release or its accuracy or completeness. This press release is not intended to identify the risks (direct or indirect) associated with an investment in the Company or the Company's securities.

Forward-looking statements

This press release contains forward-looking statements that reflect the Company's intentions, beliefs or current expectations about and objectives regarding the Company's future operations, financial condition, development, liquidity, results, prospects, anticipated growth, strategies and opportunities, and the markets in which the Company operates. Forward-looking statements are statements that are not historical facts and can be identified by the use of words such as "believe," "expect," "anticipate," "intend," "may," "plan," "estimate," "will," "should," "could," "aim" or "might" or, in each case, its negatives, or similar expressions. The forward-looking statements in this press release are based upon various assumptions, many of which in turn are based on additional assumptions. Although the Company believes that the expectations reflected in these forward-looking statements are reasonable, it cannot give any assurances that they will occur or prove to be correct. Because these statements are based on assumptions or estimates and are subject to risks and uncertainties, actual results or outcomes could differ materially from those set forth in the forward-looking statements,

which result from many factors. Such risks, uncertainties, contingencies and other important factors could cause actual events to differ materially from the expectations expressed or implied herein by such forward-looking statements. The Company does not guarantee that the assumptions underlying the forward-looking statements in this press release are free from errors and does not accept any liability for the future accuracy of the opinions expressed in this press release or any obligation to update or revise the statements in this press release to reflect subsequent events. Readers of this press release should not place undue reliance on the forward-looking statements in this press release. The information, opinions and forward-looking statements contained in this press release speak only as of the date of this press release and are subject to change without notice. Neither the Company nor anyone else undertakes any obligation to review, update, confirm or to release publicly any revisions to any forward-looking statements to reflect events that occur or circumstances that arise in relation to the content of this press release.

Stabilisation

In connection with the Offering, Pareto Securities, acting as Sole Manager and stabilisation manager, may carry out transactions aimed at supporting the market price of the share at levels above those which might otherwise prevail in the open market. Such stabilisation transactions may be undertaken on Nasdaq First North Growth Market, in the OTC market or otherwise, at any time during the period starting on the date of commencement of trading in the shares on Nasdaq First North Growth Market and ending no later than 30 calendar days thereafter. The purpose of stabilisation transactions is to support the market price of the securities during the stabilisation period.

Pareto Securities is under no obligation to undertake stabilisation transactions and there can be no assurance that stabilisation will take place. Stabilization can be discontinued at any time. Stabilisation transactions will not be undertaken at a price higher than the Offering Price. No later than by the end of the seventh trading day after the day on which a stabilisation transaction was undertaken, Pareto Securities shall disclose information about the stabilisation transaction in accordance with Article 5(4) of the Market Abuse Regulation (EU) 596/2014. Within one week of the end of the stabilization period, Pareto Securities shall disclose whether stabilization transactions have been undertaken, the dates on which stabilization transactions have been undertaken, if any, including the last date for such measures, and the price range within which stabilization transactions were undertaken, for each of the dates on which stabilization transactions were undertaken.

Information to distributors

Solely for the purposes of the product governance requirements contained within: (a) EU Directive 2014/65/EU on markets in financial instruments, as amended ("MiFID II"); (b) Articles 9 and 10 of Commission Delegated Directive (EU) 2017/593 supplementing MiFID II; and (c) local implementing measures (together, the "MiFID II Product Governance Requirements"), and disclaiming all and any liability, whether arising in tort, contract or otherwise, which any "manufacturer" (for the purposes of the MiFID II Product Governance Requirements) may otherwise have with respect thereto, the shares in the Company have been subject to a product approval process, which has determined that such shares are: (i) compatible with an end target market of retail investors and investors who meet the criteria of professional clients and eligible counterparties, each as defined in MiFID II; and (ii) eligible for distribution through all distribution channels as are permitted by MiFID II (the "Target Market Assessment"). Notwithstanding the Target Market Assessment, Distributors should note that: the price of the shares in the Company may decline and investors could lose all or part of their investment; the shares in the Company offer no guaranteed income and no capital protection; and an investment in the shares in the Company is compatible only with investors who do not need a

guaranteed income or capital protection, who (either alone or in conjunction with an appropriate financial or other adviser) are capable of evaluating the merits and risks of such an investment and who have sufficient resources to be able to bear any losses that may result therefrom. The Target Market Assessment is without prejudice to the requirements of any contractual, legal or regulatory selling restrictions in relation to the Rights Issue.

For the avoidance of doubt, the Target Market Assessment does not constitute: (a) an assessment of suitability or appropriateness for the purposes of MiFID II; or (b) a recommendation to any investor or group of investors to invest in, or purchase, or take any other action whatsoever with respect to the shares in the Company.

Each distributor is responsible for undertaking its own target market assessment in respect of the shares in the Company and determining appropriate distribution channels.