Press Release
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Elliptic Labs' AI Platform Now Optimized for Ceva's NeuPro-Nano NPU – Enabling Smarter Edge Devices

Oslo, Norway and Rockville, MD, June 10, 2025 --- Elliptic Labs (OSE: ELABS), a global AI software company and the world leader in AI Virtual Smart Sensors™ currently deployed in over half a billion devices, and Ceva, Inc. (NASDAQ: CEVA), the leading licensor of silicon and software IP that enables Smart Edge devices to connect, sense and infer data more reliably and efficiently, today announced a collaboration to bring Elliptic Labs' AI Virtual Smart Sensor Platform™ to Ceva's state of the art NeuPro-Nano Neural Processing Unit (NPU), enabling next-generation, context-aware sensing on ultra-low power edge devices.

From leading semiconductor companies to forward-looking consumer electronics brands, Ceva customers can now leverage Elliptic Labs' AI Virtual Smart Sensor Platform™, a full-stack AI software solution, on the NeuPro-Nano NPU—enabling precise, optimized AI models for rich, contextual user experiences at the edge. This provides seamless interaction in devices such as noise-cancelling earbuds, touchless smart displays, presence-aware thermostats, and predictive industrial sensors. Together with Ceva's NeuPro Studio SDK, this integration is production-ready, accelerating development and deployment of intelligent sensing features across a wide range of AIoT applications.

"This collaboration is a major step forward in expanding the reach of our AI Virtual Smart Sensor Platform," said Laila Danielsen, CEO of Elliptic Labs. "Combining our full-stack AI capabilities with Ceva's highly efficient NeuPro-Nano NPU, creates a powerful synergy that helps device makers bring context-aware, intelligent features to a new generation of smart devices. Together, we're unlocking true edge AI scalability."

"Elliptic Labs software-first approach to AI aligns perfectly with our NeuPro-Nano NPU's strength in ultra-low power, high-performance processing," said Chad Lucien, Vice President and General Manager of the Sensors and Audio Business Unit of Ceva. "By integrating Elliptic Labs' platform, we're enabling our customers to rapidly deploy intelligent sensing and interaction capabilities and deliver smarter, more responsive products across the AIoT spectrum."

The Elliptic Labs platform supports efficient model deployment, quantization, and runtime optimization for real-time sensor fusion, gesture detection, presence sensing, and other contextual AI applications. When paired with Ceva's NeuPro-Nano NPU, the combined solution ensures best-in-class performance for edge computing with minimal resource consumption.
This partnership highlights both companies' commitment to advancing AI innovation at the edge—delivering smarter, more responsive user experiences without compromising power efficiency or latency.

To learn more about this collaboration between Elliptic Labs and Ceva, please contact Elliptic Labs at sales@ellipticlabs.com or visit https://www.ceva-ip.com/product/ceva-neupro-nano/.

About Ceva, Inc.
At Ceva, we are passionate about bringing new levels of innovation to the smart edge. Our wireless

communications, sensing and Edge AI technologies are at the heart of some of today's most advanced smart edge products. From wireless connectivity IPs (Bluetooth, Wi-Fi, UWB and 5G platform IP), to scalable Edge AI NPU IPs and sensor fusion solutions, we have the broadest portfolio of IP to connect, sense and infer data more reliably and efficiently. We deliver differentiated solutions that combine outstanding performance at ultra-low power within a very small silicon footprint. Our goal is simple – to deliver the silicon and software IP to enable a smarter, safer, and more interconnected world. This philosophy is in practice today, with Ceva powering more than 19 billion of the world's most innovative smart edge products from AI-infused smartwatches, IoT devices and wearables to autonomous vehicles and 5G mobile networks.

Our headquarters are in Rockville, Maryland with a global customer base supported by operations worldwide. Our employees are among the leading experts in their areas of specialty, consistently solving the most complex design challenges, enabling our customers to bring innovative smart edge products to market.

Ceva: Powering the Smart Edge™

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About Elliptic Labs
Elliptic Labs' AI Virtual Smart Sensor Platform™ brings contextual intelligence to devices, enhancing user experiences. Our technology uses proprietary deep neural networks to create AI-powered Virtual Smart Sensors that improve personalization, privacy, and productivity.

Currently deployed in over 500 million devices, our platform works across all devices, operating systems, platforms, and applications. By utilizing system-level telemetry data to cloud-based Large Language Models (LLMs), the AI Virtual Smart Sensor Platform delivers the unrivaled capability to utilize output data from every available data source. This approach allows devices to better understand and respond to their environment, making technology more intuitive and user-friendly. At Elliptic Labs, we're not just adapting to the future of technology – we're actively shaping it. Our goal is to continue pushing the boundaries of contextual intelligence, creating more intuitive and powerful experiences for users worldwide.

Elliptic Labs is headquartered in Norway with presence in the USA, China, South-Korea, Taiwan, and Japan. The company is listed on the Oslo Stock Exchange. Its technology and IP are developed in Norway and are solely owned by the company.

Image Attachments
20250610 IMAGE FINAL CEVA JUNE 10 2025 Elliptic Labs Partners With Ceva

Attachments
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