

22 July 2024 08:00:00 CEST

Invitation to presentation of Better Collective's Q2 report 2024

Better Collective, a leading digital sports media group, will publish its interim financial report for the period January 1 – June 30, 2024, on August 21, 2024 after market close CET.

On August 22, a telephone conference will be held at 10.00 am CET by Co-founder & CEO, Jesper Søgaard, CFO, Flemming Pedersen, and Vice President of Group Strategy, IR & Corporate Communication, Mikkel Munch-Jacobsgaard. The presentation will simultaneously be webcasted, and both the telephone conference and the webcast offer an opportunity to ask questions.

Telephonic dial-in:

If you want to join the call and ask question you must register using this URL: https://register.vevent.com/register/BI137ba1d4d55b4c99bee99b558af007fd Once registered, you will receive the dial-in details and a unique PIN via email. Registration will still be possible even when the event has started.

Webcast link: https://edge.media-server.com/mmc/p/kz8j67z6

The webcast can also be accessed from **www.bettercollective.com** while the presentation will be available after market close CET on May 21, 2023.

About Better Collective

Better Collective owns global and national sport media, with a vision to become the leading digital sports media group. We are on a mission to excite sports fans through engaging content and foster passionate communities worldwide. Better Collective's portfolio of digital sports media brands includes; HLTV, FUTBIN, Betarades, Soccernews, Tipsbladet, SvenskaFans, Action Network, Playmaker HQ, VegasInsider, Bolavip and Redgol. The company is headquartered in Copenhagen, Denmark, and dual listed on Nasdaq Stockholm (BETCO) and Nasdaq Copenhagen (BETCO DKK). To learn more about Better Collective please visit bettercollective.com.

Contacts

Investor Relations

Mikkel Munch Jacobsgaard Investor@bettercollective.com

Media Relations

Morten Cullborg-Kalum Press@bettercollective.com +45 2349 1009

Attachments

Invitation to presentation of Better Collective's Q2 report 2024