



Press Release
Stockholm June 1, 2023

Net Insight secures order for prestigious high-end live sports event network in Germany

Stockholm, Sweden – Net Insight teams up with MTI, Germany’s leading media backbone operator together with SHM Broadcast GmbH, a local partner in Germany for a live sports event in June. This deal reaffirms the partnership between the companies, built on trust and a shared dedication to delivering a complete live media transport solution with highest requirements for low latency, resiliency, redundancy, security, scalability, and manageability.

The network supports regional primary contribution between the main IBC centers in Berlin and Munich, ensuring full quality, service security and availability. Net Insight will supply network equipment based on Nimbra 1060, Nimbra 680 and Nimbra 640’s, including Nimbra Vision Management. The customer’s network will support 4K, HD-SDI, J2K, data services, and audio services.

“We are thrilled to collaborate with MTI and SHM Broadcast GmbH for this live sports event network. This project showcases our commitment to delivering best-in-class solutions that meet the most demanding requirements for live media transport,” says Crister Fritzson, CEO at Net Insight. “Our long-standing relationship with them is built on trust, expertise, and a mutual understanding of the importance of providing top-notch service quality and reliability for our customers.”

“Choosing Net Insight as our partner for this significant project was a natural decision, given our successful history together. Their media technology made them the ideal choice for this live sports event network,” says David Mueller, Commercial Director at MTI. “We are confident in their ability to deliver a robust and reliable solution, and we look forward to working closely with them to ensure the highest level of performance for the viewers.”

The solution offered by Net Insight addresses challenges such as creating a more reliable platform and guaranteeing full quality of service for live media, with 100% assurance of service quality, availability, security, and accuracy. It also offers extremely low latency support, performance monitoring for both services and network links, and enables the customer to take complete ownership of its live media content. Key benefits for the customer include the ability to access all required services through one platform with one management system.

The order was received and delivered in May.

For further information, please contact:

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About Net Insight

Net Insight (Nasdaq: NETI B) provides the highest performing, most open video transport and media cloud technology for content providers as the industry standard for flexibility and service across live contribution, distribution and remote production media workflows.

For over 25 years, the world's leading content owners, broadcasters, production companies, service providers and enterprises have trusted Net Insight's Emmy® Award winning Nimbra technology to guarantee media delivery. Today, Net Insight partners with hundreds of customers in over 70 countries to ensure media flows across managed and unmanaged IP networks, and the cloud – from anywhere, to everywhere. It enables customers to get the best from any mix of virtualized, cloud and IP technology and is the only platform to support all the major industry standards, protocols and clouds.

For more information, please visit netinsight.net

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About MTI

For more information, please visit mti-teleport.de

About SHM Broadcast

For more information, please visit www.shmbroadcast.de

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