



Press release
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Goodbye Kansas Studios produces social media short films for Rovio

Goodbye Kansas Studios is currently producing a series of short films for Rovio's mobile game "Small Town Murders" to help promoting the game on social media. The project is the first collaboration between Rovio and Goodbye Kansas Studios, and it is in many ways a perfect match.

"Small Town Murders" from acclaimed game developer Rovio is a narrative match-3 mobile puzzle game, set in the idyllic hamlet of Thornton Grove, where players can solve puzzles, collect clues and interrogate a quirky cast to find the killer.

"We are of course delighted to work together with Rovio, one of the true heavy-weights in the industry. The format of these films is also a great new way to utilize Goodbye Kansas Studios creative strength when it comes to storytelling and content", said Peter Levin, CEO and Managing Director at Goodbye Kansas Group.

To advertise the game, Goodbye Kansas Studios and Rovio are producing a series of short films revolving around the two main characters: the aspiring writer Nora Mistry and the dashing sheriff Harris.

"Small Town Murders is a game, but it's also a story. We're delighted to work with Goodbye Kansas Studios to give our players and fans more content and background to our main characters. Rovio is a place where we craft joy, and where ideas consistently are crafted into something much bigger. This is a place where people experiment and through those experimentations new characters, stories and experiences are born" says Product Director Teemu Hämäläinen from Rovio.

For further information, please contact:

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Goodbye Kansas Group

Goodbye Kansas Group AB (publ) is a leading company in visual content and emerging technology. The company creates award-winning visual experiences for all media and offers products and solutions with the possibility to scale, combining cutting-edge technology with world-class artistry. Services include VFX, Virtual Reality (VR), Augmented Reality (AR),

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Performance Capture & Scanning, Real Time expertise, Design, Animation, production of Game Cinematics, Digital Humans and development of IP's & scalable products.

The Group comprises of: Goodbye Kansas Studios (Visual experiences for film, TV and games), Infinite Entertainment (Film/ TV co-productions & IP development), Vobling (Virtual training and XR) Sayduck (3D/AR SaaS solutions for e-commerce), Virtual Brains (Location based mobile games) and Plotagon (3D animation film engine). Goodbye Kansas Group is listed on the Nasdaq First North Growth Market and has studios and offices in Stockholm (HQ), London, Helsinki, Vilnius, Belgrade, Los Angeles, Beijing & Manila.

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