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PRESS RELEASE

## Invitation to Profoto's presentation of the second quarter 2023 results on July 21 at 10:00 CEST

**Profoto Holding's report for the second quarter 2023 will be published on July 21, 2023, at 08:00 CEST. A web-casted telephone conference will be held at 10:00 CEST the same day where CEO Anders Hedebark together with Deputy CEO and CFO Carl Bandhold will present the report. The presentation will be followed by a Q&A session.**

The presentation will be held in English and can be followed on the web or over the phone. If you wish to participate via webcast please use the link below.

<https://ir.financialhearings.com/profoto-q2-2023>

If you wish to participate via teleconference, please register on the link below. After registration you will be provided phone numbers and a conference ID to access the conference. You can ask questions verbally via the teleconference.

<https://conference.financialhearings.com/teleconference/?id=200883>

The presentation material will be available before the conference begins on Profoto's web via <http://investors.profoto.com>. On this page, it will also be possible to access the recorded version of the webcast after it is finished.

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### About Profoto

Profoto was founded more than 50 years ago and has since then been the world leader in lighting products for professional photographers, driving innovation and awareness of how to create better images through light. We know that light is the indispensable source in all image creation – regardless of camera or situation. Creating great images is about mastering and shaping light. End users are professional photographers and commercial customers, such as large consumer-oriented brands and e-commerce companies. Profoto is currently represented in 58 markets worldwide. Net sales in 2022 totaled SEK 848m, with an adjusted EBIT margin of 30 percent. Profoto has 135 employees at its headquarters in Stockholm and at subsidiaries in the US, Japan, China, Germany, France, the UK and the Netherlands.

For more information about Profoto, please visit <https://investors.profoto.com>

**Attachments**

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