

Bilia continues to expand with XPENG in Sweden and Norway

We see a growing interest in XPENG, why we are now expanding the collaboration and opening more facilities in both Sweden and Norway.

We are currently present in Stockholm, Gothenburg and Malmö in Sweden and in Bergen, Oslo, Lørenskog, Drammen and Halden in Norway. Today, the 2 April, we open another four facilities in Borås, Örebro, Trollhättan and Borlänge, and later in the spring three new facilities in Oslo, Hamar and Kristiansand. The expansion takes place in existing premises and with the same cost structure. During the quarter, Bilia took over XPENG Sweden's and Norway's operations in Mall of Scandinavia, Stäket, Lørenskog and Oslo (Bjørvika).

"By offering service at more facilities in Sweden and Norway, we want to make it easy for our customers to own an XPENG. We use existing premises when we open new XPENG facilities, which will give us good synergies. In 2024, we are also looking forward to the new XPENG G6, a smaller crossover model that we strongly believe in and which complements the other models G9 and P7 from XPENG," says Per Avander, CEO and President of Bilia AB.

XPENG is an all-electric Chinese brand that stands out in terms of range, efficient fast charging and outstanding technology. In 2024, the smaller crossover model G6 will be launched in Sweden and Norway. Today, the sports sedan P7 and the popular SUV G9 are available in our markets. The G9 was voted "People's favorite" by the readers of Dagbladet, DinSide and Elbil24 in Norway last year. The XPENG cars can be ordered through Bilia's facilities. In addition, we offer everything related to car ownership from advice, test drives, orders, deliveries to changing tires and performing service.

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Bilia AB (publ)

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About Us

Bilia is one of Europe's largest full-service suppliers for everything related to car ownership, with a leading position in servicing and sales of cars, transport vehicles and trucks. We offer service, repair, fuel, car wash, rental cars, tyres and wheels, rim repair, car accessories, car care, paint work, windscreen replacements, car dismantling and more. Bilia has about 170 facilities in Sweden, Norway, Luxembourg and Belgium plus one auction site in Sweden.

Bilia's Service Business comprises a well-developed range of services and service concepts that are continuously developed to simplify car ownership for the customers. Bilia offers accessories and spare parts, original services and repairs, tyre hotels, rim repair, car glass repair along with other workshop services, store sales and e-commerce.

Bilia's Car Business comprises sales of new and used cars, transport vehicles and trucks, plus supplementary services such as financing and insurance. Bilia sells cars from Volvo, BMW, MINI, Toyota, Lexus, Mercedes-Benz, Porsche, Volkswagen, Audi, Skoda, Seat, Cupra, Nissan, Jaguar, Range Rover, Defender, Discovery and XPENG as well as transport vehicles from Toyota, Mercedes-Benz, Volkswagen and Nissan and trucks from Mercedes-Benz.

Bilia's Fuel Business comprises fuel sales and car washes in Sweden.

Attachments

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