

Audiodo expands Noble Audio partnership with full technology suite in new FoKus Artemis

Personal Sound, Audiosphere, and Equalizer come together in Noble's new flagship wireless headphone

Malmö, Sweden – September 2026: Audiodo continues its growing partnership with Noble Audio with the launch of the FoKus Artemis. This new launch brings together three of Audiodo's audio technologies in Noble's new flagship wireless headphone.

Following successful collaborations on the FoKus Rex5, FoKus Amadeus and FoKus Prestige Encore, Artemis marks the most extensive integration of Audiodo technology into a Noble product to date. Audiodo Personal Sound, Audiosphere, and Equalizer are all built into the new headphones, giving listeners greater control over how they hear their music and the world around them.

Artemis is Noble Audio's latest flagship wireless headphone, bringing together three different driver technologies with a dynamic driver, planar magnetic driver and balanced armature driver working together to deliver a powerful, detailed and spacious sound. Built around Qualcomm's QCC3095 platform with Bluetooth 6.0, Artemis supports high-resolution codecs including LDAC, aptX Adaptive and aptX Lossless, alongside Active Noise Cancellation, USB audio and up to 40+ hours of playback.

The Noble FoKus Artemis is available for £799 / \$899 / €949.

Personal Sound built around the listener

At the heart of Audiodo's integration is Personal Sound - advanced hearing calibration software that analyses how each ear hears different frequencies and uses this information to create a personalised sound profile.

The simple setup process guides users through a unique calibration that fine tunes each profile based on the individual hearing sensitivities. Once set up, the personalised profile is stored directly on the headphone and applied across all devices (no app required). The result is audio tailored to each individual listener that allows users to hear audio the way it is supposed to be heard.

Audiodo's Equalizer gives listeners another level of control, with adjustments across bass, mids and trebles alongside presets for quickly changing the sound depending on personal preference or content.

Adding space with Audiosphere

Audiodo Audiosphere brings greater depth and dimension to conventional two-channel audio, creating a more spacious listening experience without requiring specially produced spatial content.

A selection of carefully tuned presets gives users control over the effect, ranging from a subtle layer of spatial enhancement to a more enveloping soundstage. This allows Artemis listeners to choose a presentation that works for their music, content or environment, while continuing to enjoy the recordings and services they already use.

Bringing Personal Sound, Equalizer and Audiosphere together in the FoKus Artemis represents the next stage in Audiодо and Noble Audio's ongoing collaboration. Following multiple product launches together, Artemis expands the partnership beyond personalised sound alone and shows how Audiодо's wider technology portfolio can be integrated into a high-end wireless audio platform.

Contacts

Emilio Roig

Marketing Manager at Audiодо

Emilio.Roig@audiодо.com

About Us

Audiодо™ is a Swedish software and algorithm company based in Malmö, committed to transforming the way people experience sound. With over 30 years of expertise in acoustical algorithms, we develop innovative audio solutions that adapt to the unique hearing profiles of each individual. Our mission is to provide clearer, more immersive audio for everyone, whether enhancing daily listening or addressing the challenges of hearing loss.

For more information about Audiодо™, please visit www.audiодо.com.