

Elliptic Labs' March launches span 21 device models across leading global OEMs, including 12 smartphone models and 9 laptop models

The month's launches include 9 laptop models and 12 smartphone models, bringing year-to-date 2026 launches to 17 laptops and 22 smartphones. This compares to 16 laptops and 11 smartphones in the same period of 2025, and builds on 25 laptops and 65 smartphones launched during full-year 2025. Deployments span flagship, premium, and high-volume devices across global and regional portfolios.

These deployments run across leading smartphone platforms from Qualcomm Snapdragon (7 Gen 4, 8s Gen 3, 8 Gen 5) and MediaTek (Dimensity 7100, 7360 Turbo, 7400, 8400 Ultimate, and Helio G100 and G200 Ultimate), as well as Intel Core™ Ultra processors powering the laptop portfolio. Together, this reflects a single software platform from Elliptic Labs operating across a wide range of chipsets, OEMs, device categories, price tiers, and geographies.

On the laptop side, Lenovo leads the expansion across its global Yoga premium portfolio, IdeaPad mainstream devices, and region-specific high-performance variants. These devices feature combinations of the AI Virtual Human Presence Sensor™ and AI Virtual Tap Sensor™ across Intel platforms on 9 models, with 6 featuring dual-sensor configurations, highlighting multi-sensor adoption per device model.

The 12 smartphone models are launched across multiple OEM ecosystems, including vivo, with five devices spanning mid-range to flagship tiers, alongside Honor, Transsion brands Infinix and TECNO across multiple segments, and Condor expanding in regional markets. All smartphone models are powered by the AI Virtual Proximity Sensor INNER BEAUTY®, a fully software-based solution replacing traditional hardware sensors.

Please refer to the summary of launched models in March 2026 attached, for more device specific information.

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About Elliptic Labs

Elliptic Labs is a global Edge AI company delivering trusted, low-power on-device sensing at scale. Our AI Virtual Smart Sensor Platform™ enables intelligent, always-on contextual awareness directly on devices – without the need for additional hardware or continuous cloud processing.

Deployed in over 500 million devices worldwide, our platform powers software-defined sensing across a broad range of consumer and enterprise products. By executing compact neural networks directly on-device, our technology delivers adaptive, real-time sensing that preserves user privacy while minimizing power consumption.

For more than a decade, Elliptic Labs has specialized in efficient neural network execution using proprietary runtimes and custom-built sensing models optimized for real-world environments. Built on balanced, self-collected datasets and engineered to operate across diverse hardware architectures, our AI Virtual Smart Sensors enable seamless integration across product generations and device categories.

Our solutions enhance security, personalization, productivity, and user experience – forming a scalable foundation for the next generation of AI-enabled devices.

Headquartered in Norway, with a presence in the USA, China, South Korea, Taiwan, and Japan, Elliptic Labs is listed on the Oslo Stock Exchange. All technology and intellectual property are developed in Norway and are solely owned by the company, ensuring independence and long-term innovation.

Trademark

INNER BEAUTY is a registered trademark of Elliptic Labs.

AI Virtual Smart Sensor, AI Virtual Proximity Sensor, and AI Virtual Smart Sensor Platform are trademarks of Elliptic Labs.

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Attachments

[Elliptic Labs' March launches span 21 device models across leading global OEMs, including 12 smartphone models and 9 laptop models](#)
[Elliptic Labs Monthly Summary March 2026](#)