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PRESS RELEASE

Kambi Group plc agrees player account management platform partnership with MHA Nation's 4 Bears Casino & Lodge

Latest agreement will see 4 Bears Casino & Lodge launch reservation-wide mobile sports betting, following the successful launch of Kambi's on-property sportsbook in March

Kambi Group plc ("Kambi"), the home of premium sports betting solutions, has agreed a partnership to provide its proprietary player account management (PAM) solution to the Mandan, Hidatsa and Arikara (MHA) Nation's 4 Bears Casino & Lodge in New Town, North Dakota.

The agreement will enable 4 Bears Casino & Lodge to add reservation-wide mobile sports betting for the first time, building on its successful on-property sportsbook launch with Kambi in March and underscoring Kambi's status as the sportsbook provider of choice for tribal operators across North America.

Kambi's PAM provides the account-based technology infrastructure required to support areas such as player onboarding, identity verification and payments, enabling operators to deliver a seamless sports betting experience for their customers.

The new agreement marks Kambi's first commercial PAM partnership since its acquisition of PAM source code in November 2025 and underlines its ability to offer operators greater flexibility with the option of a single Turnkey Sportsbook and PAM solution.

Werner Becher, Kambi Group CEO, said: "We are pleased to expand our partnership with the MHA Nation and 4 Bears Casino & Lodge following the launch of their on-property sportsbook earlier this year. The addition of Kambi's PAM solution will support the next phase of their sports betting journey, enabling an engaging reservation-wide mobile experience while giving the operator greater control across the player lifecycle."

Patrick Packineau, 4 Bears Casino & Lodge General Manager, said: "Kambi has already proven to be an excellent partner for 4 Bears Casino & Lodge, and we are pleased to build on that momentum with the integration of Kambi's PAM and launch of reservation-wide mobile sports betting. Kambi's PAM solution gives us the technology foundation to provide guests with a convenient, account-based experience while supporting our long-term ambitions for sports betting growth."

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About Kambi

Kambi is a leading provider of cutting-edge sports betting services to licensed B2C gaming companies, operating one of the world's most powerful sports betting networks and delivering high-performance solutions through its Turnkey Sportsbook and Odds Feed+ products. Focused on regulated markets, Kambi harnesses the vast data its network generates to drive its proprietary AI-powered pricing, trading and technology capabilities, giving partners a proven competitive edge while empowering operators with the flexibility to create differentiated, compliant and revenue-driving sportsbook offerings. Kambi's global network of more than 70 partners includes Bally's Corporation, BetPlay, Hard Rock Digital, LiveScore Group, Ontario Lottery & Gaming Corporation and Rush Street Interactive, supporting their success across some of the world's most competitive regulated markets.

Kambi utilises a best of breed security approach and is ISO 27001 and eCOGRA certified. Kambi Group plc is listed on Nasdaq First North Growth Market under the symbol "KAMBI".

The Company's Certified Advisor is Redeye Nordic Growth AB.

Image Attachments

[Kambi X MHA Nation \(2\)](#)

Attachments

[Kambi Group plc agrees player account management platform partnership with MHA Nation's 4 Bears Casino & Lodge](#)