

Tangiamo Group to Launch Its Own Crypto Casino

Tangiamo Touch Technology AB (NGM: TANGI) announces today that Manserio Holding Ltd., a strategic partner and ongoing consolidating subsidiary of Tangiamo, has begun the process of launching its own direct-to-consumer online casino ("B2C"). This is expected to accelerate growth, serve as a proof-of-concept for Manserio's technology stack, and strengthen the group's margins. As previously communicated, Manserio aims to launch its Online Casino during the second half of 2025, and the Casino's revenues contribute to the goal of a combined turnover of 100–130 MSEK in 2026 for the entire Tangiamo group.

The new casino will offer casino games, live dealer, and sportsbook content powered by Manserio's Paccmann PAM, CMS, sports-betting, streaming, CRM and gamification modules. All payment flows support leading cryptocurrencies as well as traditional payment methods. Ongoing work focuses on front-end design, brand identity and crypto payment gateway.

"Having our own operated casino is a logical next step so we can capture additional value within the group. Since the platform is built for multi-tenant use, it's easy for us to start our own Casino; the heavy technical work is already done," says Chris Steele, CEO of Tangiamo.

The B2C channel is expected to complement Manserio's white-label revenues (B2B). Expectations are that the new B2C channel will improve the group's overall profit margin, as direct player revenues can add high-margin NGR (Net Gaming Revenue) alongside existing platform licenses. By operating its own casino, Tangiamo Group can test new features internally before releasing them to B2B partners, which shortens development cycles and supports premium pricing.

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About Tangiamo Touch Technology AB

Tangiamo Touch Technology AB (publ) is a Swedish company headquartered in Gothenburg. The company is a leader in advanced technology for both land-based and digital gaming, including sensor technology, visual identification, and AI-driven systems for the gaming industry. Following its acquisition of Trustplay, Tangiamo has expanded into the iGaming sector, now offering a comprehensive platform for both land-based casinos and online operators. For more information, visit www.tangiamo.com. The company's shares (TANGI) are traded on the NGM Nordic SME.