

## Audiodo and Noble Audio Announce Strategic Partnership to Revolutionize Personalized Audio Experiences

Audiodo, a pioneer in audio personalization technology, and Noble Audio, renowned for its high-fidelity in-ear monitors and cutting-edge audio solutions, are thrilled to announce a strategic partnership aimed at redefining personalized audio experiences for consumers worldwide. This collaboration combines Audiodo's innovative audio calibration technology with Noble Audio's superior craftsmanship in audio equipment to deliver unparalleled sound quality tailored to individual hearing profiles.

Audiodo's state-of-the-art software analyzes and adjusts audio output to match the unique hearing abilities of each user, ensuring optimal listening experiences. Noble Audio, known for its meticulous engineering and design of premium in-ear monitors, brings a legacy of quality and expertise in delivering exceptional sound. The ultra high-end products have consistently won numerous prizes praising their leadership in the headphone industry.

"We are incredibly excited to partner with Noble Audio. Our mission has always been to enhance the listening experience for every individual, and Noble Audio's exceptional products provide the perfect platform for our technology. Together, we can offer users a truly personalized audio experience that adapts to their unique hearing needs." says Michel Roig, CSO at Audiodo

"Collaborating with Audiodo allows us to take our commitment to high-fidelity sound to the next level. By integrating Audiodo's groundbreaking audio personalization technology with our meticulously crafted products, we can provide an even more immersive and customized listening experience. This partnership is a testament to our dedication to innovation and excellence in audio." Says James Moulton at Noble Audio

## About Audiodo™

Based in Malmö, Sweden, Audiodo<sup>™</sup> leverages over three decades of expertise in acoustical algorithms to pioneer cutting-edge audio personalization technologies for consumer electronics. Crafted by passionate music enthusiasts, Audiodo Personal Sound<sup>™</sup> harnesses the capabilities of digital signal processing to deliver tailor-made sound quality, ensuring every music lover an unparalleled audio quality that has been perfected for them.

For more information about Audiodo™, please visit www.audiodo.com.

## **About Noble Audio:**

Noble Audio has been at the forefront of innovation since its founding in 2014 by John Moulton. Through the relentless pursuit of audio perfection, Noble's brand name has become synonymous with unparalleled sound reproduction and build quality in the portable audio world. For more information about Noble Audio, please visit www.nobleaudio.com.



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