

Magic: The Gathering Online moves to Daybreak Games

We are excited to announce the monumental move of Magic Online to Daybreak Games' servers today – the final step in a year-long transition process intended to help ensure long-term Magic Online growth and continued service for the game's many fans.

Wizards of the Coast announced the official transition of Magic Online to Daybreak Games earlier last week, handing the torch to Executive Producer Sarah Parsons, Creative Director Ryan Spain and Product Manager Tony Mayer, who will lead the charge in the game's development moving forward.

In his letter, addressing the Magic Online players and community, Spain emphasized the development team's goals for the ever-popular digital collectible card game, and that is, "to provide product vision and design direction, and work with the incredible Magic Online team to support and improve the most authentic digital expression of the tabletop for years to come."

Check out the Magic Online announcement [here](#).

Further details regarding the transition can be found [here](#).

FOR MORE INFORMATION, PLEASE CONTACT:

Ji Ham, Acting CEO
Phone: +46 70 065 07 53
ji@enadglobal7.com

Fredrik Rüdén, Deputy CEO and CFO
Phone: +46 733 117 262
fredrik.ruden@enadglobal7.com

About EG7

EG7 is a group of companies within the gaming industry that develops, markets, publishes and distributes PC, console and mobile games to the global gaming market. The company employs 470+ game developers and develops its own original IPs, as well as acts as consultants to other publishers around the world through its game development divisions Daybreak Games, Piranha Games, Toadman Studios, Big Blue Bubble and Antimatter Games. In addition, the group's marketing department Petrol has contributed to the release of 1,500+ titles, of which many are world famous brands such as Call of Duty, Destiny, Dark Souls and Rage. The group's publishing and distribution departments Innova and Sold Out hold expertise in both physical and digital publishing. EG7 is headquartered in Stockholm with approximately 880 employees in 16 offices worldwide.

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Certified Adviser: Eminova Fondkommission AB, Phone: +46 8 684 211 00

IMPORTANT INFORMATION

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Attachments

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