

# NEW FINANCING AGREEMENT SUPPORTING VERTISEIT'S ACQUISITION AGENDA

**Vertiseit today announces that the company has entered into a new financing agreement with its main bank Nordea, expanding the company's credit facility to 325 MSEK and providing additional flexibility to carry out acquisitions in line with its growth strategy.**

The new agreement marks an important step in the company's ambition to continue consolidating the Digital In-store industry. With the expanded credit facility, including a long-term Revolving Credit Facility for acquisition purposes, Vertiseit strengthens its financial flexibility and ability to execute on its pipeline of potential acquisition targets.

*"This new agreement gives us increased financial strength and the capacity to execute in line with our growth strategy – leveraging organic growth together with selected acquisitions – to become the globally leading platform company within In-store Experience Management (IXM). We see significant opportunities to accelerate our acquisition pace and thereby create further value for our shareholders,"* comments Johan Lind, CEO of Vertiseit.

## **CONTACTS**

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Redeye AB is the company's Certified Adviser

**ABOUT VERTISEIT**

*Vertiseit is a leading platform company within In-Store Experience Management (IXM). The company operates through its subsidiaries Dise, Grassfish and Visual Art that enable global brands and leading retailers to strengthen the customer experience by offering a seamless customer journey through connecting the physical and digital meeting. The company has around 270 employees in Sweden, Norway, Denmark, Finland, Austria, Germany, Spain, UK and USA. During the period 2012-2024, Vertiseit performed an average profitable growth of recurring SaaS revenue (ARR) of 50 percent (CAGR). For the full year of 2024, the group's net revenue amounted to SEK 464 million, with an adjusted EBITDA margin of 21 percent. Since 2019, Vertiseit's B-share is listed on Nasdaq First North Growth Market.*

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[www.vertiseit.com](http://www.vertiseit.com)**ATTACHMENTS**New financing agreement supporting Vertiseit's acquisition agenda