

Enad Global 7 publishes bond prospectus and applies for listing of the bonds on Nasdaq Stockholm

On 21 February 2025, Enad Global 7 AB (publ) ("EG7" or the "Company") announced that it had successfully placed SEK 350 million senior unsecured floating rate bonds within a bond framework of a maximum of SEK 1,000,000,000 (the "Bonds"). For the purpose of the listing of the Bonds on Nasdaq Stockholm, the Company has prepared a prospectus that today has been approved by the Swedish Financial Supervisory Authority (the "SFSA") and published the prospectus on the Company's website. First day of trading of the Bonds on Nasdaq Stockholm is expected to take place on or around 9 April 2025.

The Company has, in connection with the application for the listing of the Bonds, prepared a prospectus which today has been approved by the SFSA in accordance with the Prospectus Regulation. The SFSA only approves the prospectus as meeting the standards of completeness, comprehensibility and consistency imposed by the Prospectus Regulation. The approval should not be considered as an endorsement of EG7 or as an endorsement of the quality of the securities that are the subject of the prospectus and does not indicate that the SFSA guarantees that the facts in the prospectus are correct or complete. The prospectus is available on the Company's website, (<https://www.enadglobal7.com/financing/>) and will soon be available at the SFSA's website (<https://fi.se/sv/vara-register/prospektregistret/>).

The Company will shortly apply for the admission to trading of the Bonds on the corporate bond list on Nasdaq Stockholm. First day of trading of the Bonds on Nasdaq Stockholm is expected to take place on or around 9 April 2025. The ISIN-code for the Bonds is SE0023950720 and the short name is EG7 201.

Adviser

Baker McKenzie has been acting as legal adviser in relation to the listing of the Bonds.

For more information, please contact:

Fredrik Rüdén, Deputy CEO and CFO
Phone: +46 733 117 262
fredrik.ruden@enadglobal7.com

Ludvig Andersson, Head of Investor Relations & Sustainability
Phone: +46 730 587 608
ludvig.andersson@enadglobal7.com

About EG7

EG7 is a group of companies within the gaming industry that develops, markets, publishes and distributes PC, console and mobile games to the global gaming market. The company employs approximately 360 game developers and develops its own original IPs, as well as acts as consultants to other publishers around the world through its game development divisions Daybreak Games, Piranha Games, Toadman Studios and Big Blue Bubble. In addition, the group's marketing department

Petrol has contributed to the release of 2,000+ titles, of which many are world famous brands such as Call of Duty, Destiny, Dark Souls and Rage. The group's publishing and distribution departments Firespine Games hold expertise in both physical and digital publishing. EG7 is headquartered in Stockholm with approximately 546 employees in 12 offices worldwide.

Enad Global 7 is listed on Nasdaq Stockholm with Ticker Symbol: EG7

Forward-looking statements

This press release contains forward-looking statements that reflect the Company's intentions, beliefs, or expectations regarding the Company's future results of operations, financial condition, liquidity, performance, prospects, anticipated growth, strategies and opportunities and the markets in which the Company operates. Forward-looking statements are statements that are not historical facts and can be identified by the use of words such as "believes", "expects", "anticipates", "intends", "estimates", "will", "may", "anticipates", "should", "could" and, in each case, the negatives thereof, or similar expressions. The forward-looking statements in this press release are based on various assumptions, many of which are based on additional assumptions. Although the Company believes that the assumptions reflected in these forward-looking statements are reasonable, there can be no assurance that they will materialise or that they are accurate. Because these statements are based on assumptions or estimates and are subject to risks and uncertainties, actual results or outcomes could differ materially from those in the forward-looking statements for a variety of reasons. Such risks, uncertainties, contingencies, and other important factors could cause actual events to differ materially from the expectations expressed or implied in this press release by the forward-looking statements. The Company does not guarantee that the assumptions underlying the forward-looking statements contained in this press release are accurate and any reader of this press release should not place undue reliance on the forward-looking statements contained in this press release. The information, opinions and forward-looking statements expressed or implied herein are made only as of the date of this press release and are subject to change. Neither the Company nor anyone else undertake to review, update, confirm or to release publicly any revisions to any forward-looking statements to reflect events that occur or circumstances that arise in relation to the content of this press release, except as required by law or Nasdaq Nordic Main Market for Issuers of Shares.

FOR MORE INFORMATION, PLEASE CONTACT:

Fredrik Rüdén, Group Deputy CEO and CFO

Phone: +46 733 117 262

fredrik.ruden@enadglobal7.com

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Attachments

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