

28 October 2022 16:00:00 CEST

Better Collective - Share buyback program

On August 29, 2022 Better Collective A/S ("the Company") initiated a share buyback program for up to 5 mEUR, to be executed during the period from August 30, 2022 to October 28, 2022.

Regulatory Release no. 39/2022

Reference is made to the regulatory release no. 27 "Better Collective initiates share buyback program to cover future payments relating to completed acquisitions and LTI programs" published on August 29, 2022.

The following transactions have been executed under the program during the period from October 25, 2022 to October 28, 2022:

| Date | Number of shares | Average weighted purchase price (SEK per share) | Amount (SEK) |
|--|------------------|---|-----------------|
| 25/10/2022 | 11,318 | 134.4136 | 1,521,293 |
| 26/10/2022 | 11,524 | 139.6405 | 1,609,217 |
| 27/10/2022 | 12,906 | 142.1467 | 1,834,545 |
| 28/10/2022 | 4,783 | 138.5115 | 662,501 |
| Accumulated under the program following above purchases: | 386,145 | | 53,753,443 |

Following the above purchases, Better Collective A/S holds 387,085 treasury shares corresponding to 0.7% of the outstanding share capital of the Company.

The share buyback program is hereby completed.

Contact

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About Better Collective

Better Collective is a digital sports media group providing platforms that empower and enhance the betting experience for sports fans and iGamers. Aiming to make sports entertainment more engaging and fun, Better Collective offers a range of editorial content, bookmaker information, data insights, betting tips, iGaming communities and educational tools. Its portfolio of platforms include bettingexpert.com, VegasInsider.com, HLTV.org and Action Network. Better Collective is headquartered in Copenhagen, Denmark, and listed on Nasdaq Stockholm (BETCO). More information at bettercollective.com.

Attachments

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