Press Release 14 October 2021 20:02:00 CEST



Goodbye Kansas Group publishes supplementary prospectus

Goodbye Kansas Group AB (publ) ("Goodbye Kansas" or the "Company") has prepared a supplement to the prospectus for a preferential rights issue that was approved by the Swedish Financial Supervisory Authority on October 4, 2021, and was published by the Company on the same day ("Prospectus"). The supplementary prospectus has been prepared due to Goodbye Kansas renegotiating existing loans and securing new loans, adding a total of SEK 25 million, which was announced in a press release earlier today. The supplementary prospectus has today been approved by SFSA and published on the Company's website, https://goodbyekansasgroup.com/sv/investor-relations/.

The supplementary prospectus has been prepared in accordance with article 23.1 in the European Parliament and council's regulation (EU) 2017/1129 ("Prospectus Regulation") and has today on October 14, 2021, been approved by SFSA. The supplementary prospectus is a part of the Prospectus and should be read together with the Prospectus. The Prospectus and the supplementary prospectus are available on the Company's website https://goodbyekansasgroup.com/sv/investor-relations/ and will become available on SFSA's website in a few days (https://fi.se/sv/vara-register/prospektregistret/).

Investors who have made a request or in any other way agreed to subscribe for shares in the preferential rights issue prior to the publication of the supplementary prospectus have the right, in line with article 23.2 in the Prospectus Regulation, to recall their request within two business days after the publication of the supplementary prospectus, which is until October 18, 2021. Investors who have made a request or in any other way agreed to subscribe for shares in Goodbye Kansas through Avanza, Nordnet or Aktieinvest, and who wish to recall their request or approval should follow the instructions provided by Avanza, Nordnet and Aktieinvest. Requests that are not recalled by the specified date will remain binding and no further measures are necessary for investors who wish to subscribe.

For complete terms and other information on the preferential rights issue see the Prospectus and the supplementary prospectus.

For more information, please contact:

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Goodbye Kansas Group

Goodbye Kansas Group AB (publ) is a leading supplier of technology driven visual content. The company creates award-winning visual experiences for all media and offers products that combine cutting-edge technology with world-class artistry. In order to realize growth opportunities the Group has created three business areas: Visual Content & Brand, IP & Products and Games & Apps. Visual Content & Brand offers visual content for film, TV and games. IP & Products develops IP for film and TV, offers VR-training solutions and a SaaS platform that visualizes e-retailers' products through AR. Games & Apps develops location based mobile games and offers an app for 3D animation. Goodbye Kansas Group is listed on the Nasdaq First North Growth Market and has studios and offices in Stockholm (HQ), London, Helsinki, Vilnius, Belgrade, Los Angeles, Beijing and Manilla.

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The company has G&W Fondkommission as Certified Adviser, Kungsgatan 3, Stockholm, Stockholm, email: ca@gwkapital.se, phone. +46 (0)8-503 000 50.

Attachments

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