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PROACT STRENGTHENS AZURE PLATFORM EXPERTISE WITH STRATEGIC ACQUISITION OF BLAKYAKS

Proact IT Group AB ("Proact") acquires UK-based BlakYaks, a leading consulting company with expertise in cloud transformation and fully automated Microsoft Azure solutions. The acquisition strengthens Proact's position as a specialist in hybrid cloud services and expands the company's expertise in Microsoft Azure and cloud native technologies to create even greater customer value. As a key part of Proact's growth strategy, the acquisition of BlakYaks aims to broaden the company's expertise, partnerships and strengthen its presence in key markets. The increasing demand for flexible, efficient and secure digital solutions is driving the need for advanced hybrid cloud and infrastructure services. By leveraging BlakYaks' expertise in Azure platforms, Kubernetes, container, cloud infrastructure automation & transformation, Proact can offer its customers an even stronger and more competitive portfolio of next-generation infrastructure and platform solutions & services.

"We are delighted to welcome BlakYaks to the Proact family. The UK is a strategically important market for us and with BlakYaks on board, we can better support our customers in their cloud journey - from strategy to implementation and operations. Together we can accelerate innovation, driven by a shared belief in corporate culture and deep technical expertise as key success factors. Our companies are closely aligned in terms of values, strengthening our commitment to excellence and growth," says Magnus Lönn, President and CEO, Proact IT Group.

Founded in London, BlakYaks is a privately owned Azure consulting & engineering business, specialising in delivering highly automated cloud native services. The company employs around 50 people and has a strong position in the financial services and insurance sectors, with a focus on delivering value-added solutions to medium and large enterprises. BlakYak's revenue for the last twelve months (to February 2025) was GBP 5.6 million with an EBITA of GBP 1.5 million. The business will become part of Proact's Business Unit UK, with BlakYaks' technology- and customer focus unchanged—now strengthened by the support of its new parent company.

"For us at BlakYaks, this is a great opportunity to grow and develop together with Proact. Proact's strong market position, combined with our deep technical expertise in Azure, Kubernetes and DevOps, creates a unique platform to help our customers in an even more efficient and innovative way. We share a common view on customer focus, excellence and the drive to constantly improve our solutions. I am very much looking forward to taking our offering to the next level together," said Dirk Anderson, CEO, BlakYaks.

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The transaction includes an initial consideration of GBP 16 million, on a cash- and debt-free basis, and a potential earn-out of up to GBP 11 million, subject to the achievement of certain financial targets, payable over the period 2025–2027.

About BlakYaks

BlakYaks is a UK leading cloud native consulting, engineering, and managed service business that deploys and operates Microsoft Azure platforms and solutions entirely with code. With deep Azure platform expertise and proficiency in GitOps, DevSecOps, Containerisation and IaC, BlakYaks offers end-to-end cloud native solutions, tailored to meet each customer's specific needs, with the goal of optimising costs, streamlining operations, and accelerating the journey to cloud native.

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About Proact

Proact is Europe's leading specialist in data and information management with focus on cloud services and data centre solutions. We help our customers to store, connect, protect, secure and drive value through their data whilst increasing agility, productivity and efficiency.

We've completed thousands of successful projects around the world, have more than 4,000 customers and currently manage hundreds of petabytes of information in the cloud. We employ over 1,200 people in 12 countries across Europe and North America.

Founded in 1994, our parent company, Proact IT Group AB (publ), was listed on Nasdaq Stockholm in 1999 (under the symbol PACT). For further information about Proact's activities please visit us at www.proact.eu

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This information is information that Proact IT Group AB is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 2025-03-17 14:10 CET.

Image Attachments

[Proact-Acquires-BlakYaks](#)