

Ortivirus signs a distribution agreement with Bexen Cardio Italia

To meet the increasing interest of Ortivirus' solutions in Italy, Ortivirus decided to establish a collaboration with an additional distributor in the country. Ortivirus have now signed a distribution agreement with Bexen Cardio Italia Srl to unveil new marketing and sales channels in Italy.

In line with the growing demand for new digital healthcare solutions, there has been an increasing interest in Ortivirus' solutions in Italy. Ortivirus have now signed a distribution agreement with Bexen Cardio Italia to open new sales and marketing channels and further enhance Ortivirus' presence in the country.

"After the renewed contract with Piacenza, several other Italian regions have shown interest in MobiMed. Bexen Cardio Italia has an extensive network and in-depth knowledge in the Italian pre-hospital market and our collaboration will boost Ortivirus' sales and marketing activities in the area" – Says Elias Obaid, Chief Customer Officer at Ortivirus

The distribution agreement covers Ortivirus' solutions MobiMed monitoring and MobiMed ePR and includes Italy, except the regions that are covered by the existing distribution agreement between Ortivirus and Pro.Med s.r.l.

"The collaboration with Ortivirus gives us an opportunity to offer our customers a total solution for the EMS market. We really thank Ortivirus's management for this opportunity to expand their presence in our market" Says Marco Grassi, Administrator Bexen Cardio Italy

Ortivirus recently signed an exclusive distribution agreement with Bexen cardio Spain covering the Nordics, the UK and Ireland. This has given Ortivirus the opportunity to offer Bexen cardio defibrillators to the mentioned markets.

About Bexen Cardio Italia Srl

With 40 years of history saving lives, the cooperative company Bexen cardio is the only Spanish manufacturer of defibrillators with a large presence in the international market. Bexen Cardio Italia is the Italian branch of Bexen cardio Spain.

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About Ortivus

Ortivus develops and commercialises MobiMed, medical technology solutions for a safer and more efficient healthcare. The company was founded in 1985 and is today a leading provider of mobile digital solutions for prehospital care, worldwide. Ortivus' products are based on in-depth expertise in cardiology as well as decades of development together with users and customers. The company's headquarters are located in Danderyd, Stockholm and the company has, since 1998, a wholly-owned subsidiary based in the United Kingdom.

MobiMed is a modular platform that currently is used by over 12 000 paramedics in over 2 700 emergency vehicles. The platform consists of a monitor that in real-time measures, monitors and shares patients'

vital parameters, such as, ECG, blood pressure and blood oxygenation. The system also consists of an electronic patient record for decision support, collection of patient data and clinical documentation.

MobiMed has a total weight of 2.5kg and is created to function in a demanding environment and out in

the field. The two-way communication supports telemedicine consulting with clinical experts while patient data is seamlessly integrated into the medical records at the hospitals and primary care centers. MobiMed saves time and helps healthcare professionals make the right decisions in critical situations. MobiMed also contributes to improved quality of care and saved resources.

Ortivus Class A and Class B shares are listed on the NASDAQ Stockholm Small Cap list.

Read more about Ortivus at www.ortivus.com

Attachments

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