



PRESS RELEASE

15 September 2025 16:00:00 EEST

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ARCTIC BLUE BEVERAGES RIGHTS ISSUE HAS BEEN REGISTERED – CONVERSION OF PAID SUBSCRIBED SHARES (BTA)

Arctic Blue Beverages AB's ("Arctic Blue Beverages" or the "Company") fully secured rights issue of approximately SEK 26.2 million (the "Rights Issue") has been registered with the Swedish Companies Registration Office (Sw. Bolagsverket) and paid subscribed shares (BTA) will be replaced with shares. The last day of trading with BTA was 10 September 2025. The record date for the conversion is 22 September 2025, after which BTAs will be converted into shares. The newly issued shares are expected to be available in the subscriber's securities account/VP account on 24 September 2025.

Advisors

Eminova Partners Corporate Finance AB acted as financial advisor and Eversheds Sutherland Advokatbyrå AB acted as legal advisor in connection with the Rights Issue. Eminova Fondkommission AB acted as the issue agent.

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About us

Arctic Blue Beverages AB is a Nordic beverage company whose best-known products are the multi-award winning Arctic Blue Gin, Arctic Blue Gin Rose, Arctic Blue Laku and the world's first dairy-free gin-based oat liqueur, Arctic Blue Oat. The company invests heavily into international export and its products are sold in Finland, Sweden, Japan, Australia and more than a dozen other countries. For more information, visit Arctic Blue Beverages webpage <https://arcticbluebeverages.com>



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Forward-looking statements

To the extent this press release contains forward-looking statements, such statements do not represent facts and are characterized by words that "will", "are expected", "believes", "estimates", "intends", "assumes" and similar expressions. Such statements express the Company's intentions, opinions or current expectations or assumptions. Such future statements are based on current plans, estimates and forecasts which the Company's has made to the best performance but which the Company's does not say in the coming tomorrow. Future statements are combined with risks and uncertainties that are difficult to predict and in general cannot be affected by the Company's. It should be kept in mind that actual events or outcomes may differ significantly from what is covered by, or expressed for, in such forward-looking statements.

Information to distributors

Solely for the purposes of the product governance requirements contained within: (a) EU Directive 2014/65 /EU on markets in financial instruments, as amended ("MiFID II"); (b) Articles 9 and 10 of Commission Delegated Directive (EU) 2017/593 supplementing MiFID II; and (c) local implementing measures (together, the "MiFID II Product Governance Requirements"), and disclaiming all and any liability, whether arising in tort, contract or otherwise, which any "manufacturer" (for the purposes of the MiFID II Product Governance Requirements) may otherwise have with respect thereto, the shares in the Company have been subject to a product approval process, which has determined that such shares are: (i) compatible with an end target market of retail investors and investors who meet the criteria of professional clients and eligible counterparties, each as defined in MiFID II; and (ii) eligible for distribution through all distribution channels as are permitted by MiFID II (the "Target Market Assessment"). Notwithstanding the Target Market Assessment, distributors should note that: the price of the shares in the Company may decline and investors could lose all or part of their investment; the shares in the Company offer no guaranteed income and no capital protection; and an investment in the shares in the Company is compatible only with investors who do not need a guaranteed income or capital protection, who (either alone or in conjunction with an appropriate financial or other adviser) are capable of evaluating the merits and risks of such an investment and who have sufficient resources to be able to bear any losses that may result therefrom. The Target Market Assessment is without prejudice to the requirements of any contractual, legal or regulatory selling restrictions in relation to the share issue. Furthermore, it is noted that, notwithstanding the Target Market Assessment, the joint bookrunners will only procure investors who meet the criteria of professional clients and eligible counterparties.

For the avoidance of doubt, the Target Market Assessment does not constitute: (a) an assessment of suitability or appropriateness for the purposes of MiFID II; or (b) a recommendation to any investor or group of investors to invest in, or purchase, or take any other action whatsoever with respect to the shares in the Company.



Each distributor is responsible for undertaking its own Target Market Assessment in respect of the shares in the Company and determining appropriate distribution channels.

Attachments

[Arctic Blue Beverages rights issue has been registered – conversion of paid subscribed shares \(BTA\)](#)