

Acting CEO Peter Balod becomes permanent CEO of SaveLend Group AB

The board of SaveLend Group AB ("SaveLend Group" or "the Company") has appointed Peter Balod as the new CEO of SaveLend Group. Peter Balod assumed the role of acting CEO in February 2024 after having worked at the Company for a short time as Chief Commercial Officer.

"Despite his short time with the Company, Peter has already made a significant impact. We on the board are convinced that he is the right person to lead the operational work on our continued growth journey," says Bo Engström, the chairman of the board of SaveLend Group AB.

Peter Balod has a broad background in banking and finance and is strongly commercially driven. During his over twelve years in the industry, he has held positions such as CMO at Svea Ekonomi, Country Manager at Mash, and CEO of Bigbank AS Swedish branch.

"It is a great honor to be trusted to lead SaveLend Group further on this journey. I would like to take this opportunity to extend a big thank you to all employees, management, and the board who have welcomed me to the company in the best possible way and helped me grow into this role in a short time," says the newly appointed CEO of SaveLend Group AB, Peter Balod.

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About SaveLend Group:

SaveLend Group AB, 559093-5176, is a fintech company with approximately 75 employees and offices in Sweden and Finland. The business is based on the savings platform SaveLend and the billing platform Billecta.

The savings platform makes it possible for savers to get yield through saving in credits, such as SME, real estate, consumer credit and factoring in both SEK and EUR. The billing platform consists of a complete billing system containing, among other things, accounts receivable, notification and financing solutions.

This information is information that SaveLend Group AB is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 2024-04-26 17:02 CEST.

Image Attachments

[Peter](#)

Attachments

[Acting CEO Peter Balod becomes permanent CEO of SaveLend Group AB](#)