



Press Release
Stockholm May 15, 2020

Net Insight wins significant order for major sports league in North America

Stockholm, Sweden – The major sports league has signed an agreement with Net Insight for a new high-quality media network.

The new 100G IP media network is designed to meet the highest quality and security required by today's premium live sports. The network is highly flexible and offers support for future remote and distributed production environments.

"We are proud to be selected by one of the leading sports leagues in the world. Net Insight has over 20 years' experience in building mission-critical media networks with the premium media processing functions needed for the new live production workflows," says Ulrik Rohne, VP Media Networks at Net Insight. "The media industry is in the middle of an exciting transformation that ultimately will bring new and better live media experiences for viewers all over the world."

The order value is around USD 2.5 million and includes products, professional services, and a five-year support contract.

For further information, please contact:

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About Net Insight

Net Insight is a global leader in media networks and resource optimization. With more than 20 years' experience, Net Insight is a trusted and important partner and a leading force in the media tech industry in creating a better media experience.

Net Insight is powering the evolving media business in a connected world where technology enables seamless meetings between producers, distributors and consumers of content – regardless of geographical location, technical resources or distribution network. With its deep

market knowledge and insight, genuine customer focus and world-leading innovative technology, Net Insight makes it easier to create and deliver better content in a more reliable and effective way. Net Insight is driven by the idea that everything can always be done smarter, for both its customers and their customers.

More than 500 world-class customers run mission-critical media services using Net Insight's solutions in more than 70 countries worldwide. Net Insight is listed on Nasdaq Stockholm.

For more information, please visit netinsight.net

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Attachments

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