

oodash Group AB (publ) announces an increase of 20% in the agreement with Win.Rocks in partnership with SCHEELLEN® AG

oodash Group AB (publ) ("oodash" or the "Company") has received information that revenue from the customer Win.Rocks AG ("Win.Rocks" or the "Customer") will increase by approximately SEK 1.7 million. So far, the company has invoiced approximately SEK 3.7 million since the start of the project, and the total order value is now estimated to be at least EUR 936,000.

Background

Win.Rocks AG, an innovation company specializing in generative AI and scalable AI systems, is developing NAIA – an AI-driven stress coach designed to provide personalized stress management and coaching. To bring this vision to life, they are collaborating with the Company, which provides the AI infrastructure, application customization, and decentralized AI computation that powers NAIA.

The project is developed in partnership with SCHEELLEN® AG, a leading player in human and organizational development with over 25 years of experience. SCHEELLEN® AG partners with more than 1,200 trainers, consultants, and HR managers across German-speaking regions, specializing in leadership training, diagnostics, and personal development. By integrating SCHEELLEN® AG's scientifically validated coaching methodologies, we ensure NAIA becomes a powerful tool for enhancing mental health. SCHEELLEN® AG's clientele includes reputable companies such as BMW, Lufthansa, Swiss Life, and Swarovski, underscoring their strong position and reliability within the industry.

For more information, www.scheelen-institut.com

"We are excited to deepen our collaboration and share more about our joint activities with the renowned company SCHEELLEN, trusted by several large corporations. Additionally, we have multiple meetings lined up with potential new clients, are preparing for the launch of our token later this year, and continue to receive interest from investors." -Arli Charles Mujkic, CEO

The company signed an agreement with Win.Rocks for customization, licensing, and AI computation through the Company's proprietary decentralized computing network, platform, and applications from OODA AI. The agreement was signed on December 13, 2024, with an initial value for the Company of at least EUR 780,000 or approximately SEK 9 million for 2025, which is now being expanded.

For further information, please contact:

Arli Charles Mujkic, CEO, oodash Group AB

Email: charlie@ooda.ai

Telephone: +49 176 626 999 64



PRESS RELEASE
12 March 2025 10:05:00 CET

Måns Pontén Söderlind, Deputy CEO, oodash Group AB
Email: mans@ooda.ai
Telephone: +46 70 766 47 71

About oodash Group AB

OODA AI is a group of companies with a focus on artificial intelligence (AI) and software-as-a-service (SaaS). The group of companies provides AI services in the form of decentralized and distributed AI computing, AI tools as well as AI consulting, training and implementation. The group of companies operates on a global market, the head offices are located in Stockholm (Sweden) and Munich (Germany). Listed on Nasdaq Stockholm First North, also traded on Börse Frankfurt, Börse Stuttgart and Börse München.

For more information, www.ooda.ai

The company's Certified Adviser is Eminova Fondkommission AB | 08-684 211 00 | info@eminova.se

Attachments

[oodash Group AB \(publ\) announces an increase of 20% in the agreement with Win.Rocks in partnership with SCHEELEN® AG](#)